

How I made \$2133+ per month Building Video Game Niche Sites

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Introduction: How It All Started...

It is quite funny how I started this journey back in college. I literally had \$124 in my bank account and I was in college trying to hit on girls all day. I had no interest in school back then and all I wanted to do was play video games.

After failing to get any numbers and feeling dejected, I sat down at home and decided to make a video game site after reading millionaire Alex Becker's blog, <http://source-wave.com>. He was talking about how to rank easily for certain searches on Google. I was intrigued and decided to take action and build a few niche sites.

Prior to reading source-wave, I had struggled with making successful niche sites as I had looked at Pat Flynn's blog. It was tough to find profitable keywords until I came across source-wave. This is why I recommend also checking out his blog. I actually got to meet him in person as he was the one that helped me create my own online money making machine. I am forever grateful to him.



Keep in mind that before we head into the details of the book, this is for people that already have a basic understanding on building niche sites. If you are not familiar with them and need guidance, I highly suggest you check out these blogs to get a good idea:

- [Niche Site Guide with Pat Flynn](#)
- [Niche Pursuits with Spencer Haws](#)

With that being said, let's get to the meat of the book!

Section 1 – Finding the Best Video Game Keywords

Keyword Research Tools Required

In order to find good video game keywords, I will be using the following tools:

1. **Google Keyword Planner** – This is used to find out how many people actually search for a certain keyword. This will be the main tool that you will have to use to find some really good long tail keywords.
2. **Long Tail Pro** – This is my to-go tool to find really good keywords. This nifty program allows me to find low competition keywords that you can potentially rank for easily and earn money in the long run.
3. **Market Samurai** – The alternative keyword research tool to use if you don't like Long Tail Pro as much. You can also use it indefinitely if you use the method here: [Free Market Samurai forever~](#)

Keyword Research Methods – Ninja Strategies

I can't stress enough how you have to really focus on keyword research in order to succeed. If you pick low competition keywords, less "links" will be needed. More on that later in section 3.

You will want to focus on a micro niche for the best results. For example:

Dogs -> Dog Breeds -> Pit Bull -> Pit Bull Training

Games -> Moba Games -> League of Legends -> Master Yi Build

This way, they are more focused and are usually less competitive.

To find really good keywords there are a few methods that I like to use. They are:

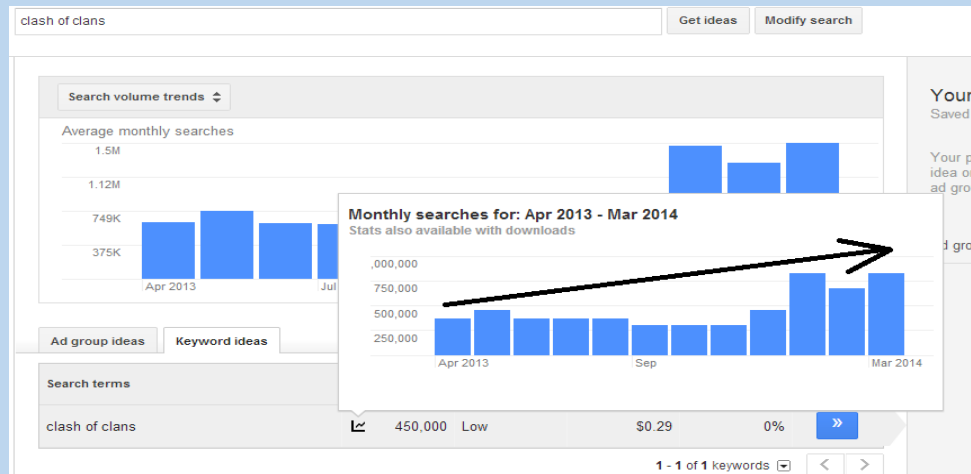
1. **Ask Google Search**
2. **Top 10/Best XXX Method**
3. **Amazon**
4. **Hubpages/Squidoo for topics**
5. **Authority Gaming Sites**

Surprise! Notice how I didn't use Google keyword planner to do my brainstorming. That is because everyone uses it to get keywords. We have to think outside the box. If everyone uses it, we will have to find more effective ways to find the "gem".

Here is the general guideline when it comes to search volume in Google keyword planner:

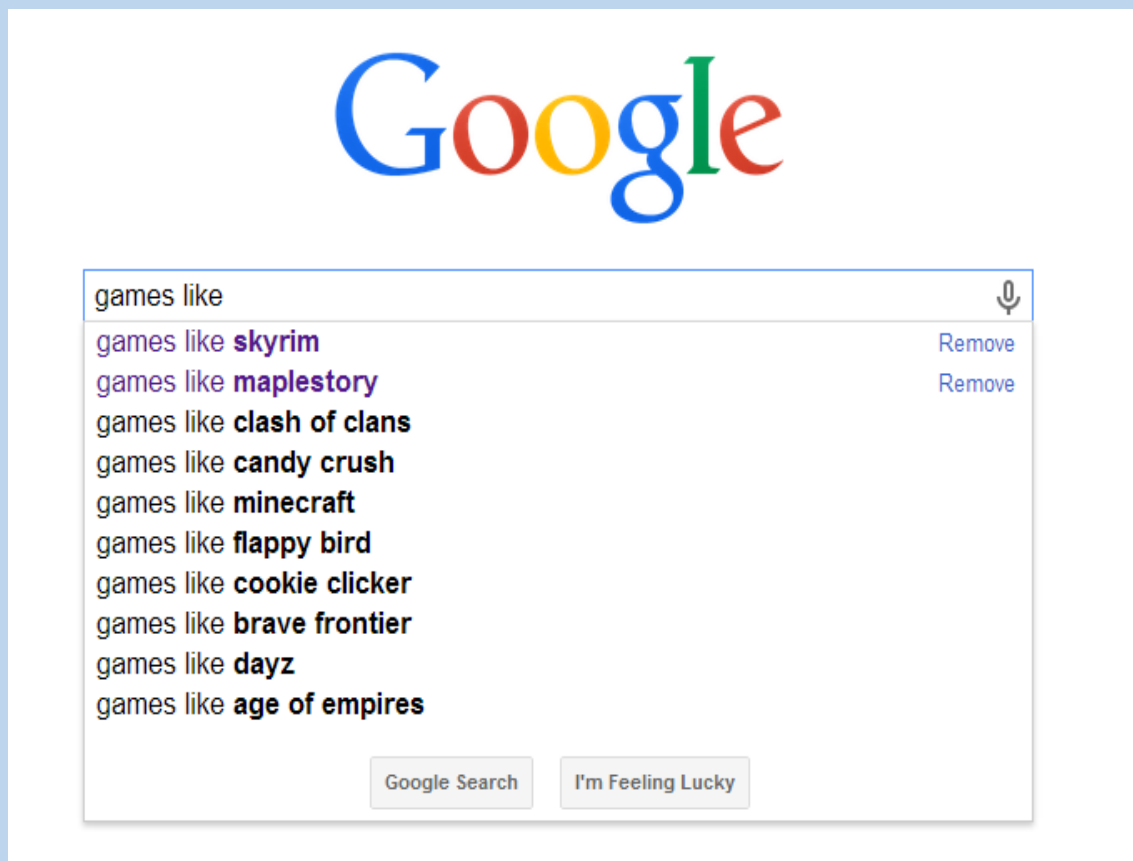
- Minimum 1000 local searches(try at least 5,000)
- Don't worry much about CPC, it varies too much for video game keywords

- Collect at least 5 keywords that total to at least 30,000 local searches monthly
- A rising trend on Google keyword planner (picture below)



Method 1: Ask Google Search

To find a few keywords, go ahead and search something like “Games Like...”



Now you have a few keywords to work with. Now you can go ahead and put them into the Google keyword planner to find out how many people are searching for it. For an example, we are going to use “games like maplestory”.

Ad group ideas

Keyword ideas

Download

Add all (801)


Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
games like maplestory	<div></div> 1,300	Low	-	0%	<div>»</div>

1 - 1 of 1 keywords

Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
games like wow	<div></div> 1,900	Low	\$2.23	0%	<div>»</div>
games like diablo	<div></div> 1,300	Low	-	0%	<div>»</div>
game like maplestory	<div></div> 110	Low	-	0%	<div>»</div>
online rpg	<div></div> 3,600	Medium	\$1.02	0%	<div>»</div>
free mmorpg	<div></div> 22,200	Low	\$0.63	0%	<div>»</div>
top free mmorpg	<div></div> 2,900	Low	\$0.81	0%	<div>»</div>

As you can see, it has 1,300 searches in United States/Canada. You will want to target these 2 countries mostly as the cost per click(CPC) on AdSense is much higher than other countries.

The next step would be to plug it into Long Tail Pro's "Competitor Analysis" to see competition.



Long Tail Pro

Upgrade to Long Tail Platinum

Keyword Research

Competitor Analysis

Rank Checker

games like maplestory

Analyze

SEOMoz Access ID: member-e2eeb655a0 | SEOMoz Secret Key: ...7b20 [change](#)

Location: United States

Language: English

	URL	Title	Page ...	Page ...	Juice...	Dom...	mozR...	Page ...	Site ...
1.	http://gameslikefinder.com/games-like-maple	10 Games Like MapleStory - Games Finder	18	25	1	25	3.35	3	1
2.	http://www.squidoo.com/games-that-are-like-r	9 Games Like MapleStory - Free, Online and No Do	49	6	0	94	4.06	4	10.7
3.	http://www.youtube.com/watch?v=HIOGH3WW	Games Like Maplestory - YouTube	1	0	0	100	0	2	9
4.	https://answers.yahoo.com/question/index?qid	What games are like maplestory that is a mmorpg g	1	0	0	100	0	- no PR	8.4
5.	http://www.basilmarket.com/forum/2243842/1/i	MapleStory Games like Maplestory? - MapleStory F	1	0	0	35	0	- no PR	8.5
6.	http://calebmelvsn.hubpages.com/hub/games	10 Games Like Maplestory - Caleb Melvsn - HubPa	30	2	0	88	2.48	0	1.3
7.	http://hikapo.hubpages.com/hub/Fun-Games-I	Fun Games Like Maplestory - MMORPG Games - H	30	1	0	88	1.69	2	2.4
8.	http://mmohuts.com/editorials/top-10-2d-mmor	Top 10 Best 2D MMOs / 2D MMORPGs - MMOHuts	13	3	1	36	2.26	1	3.1
9.	http://www.techshout.com/alternatives/2012/16	8 Games Like Maplestory - TechShout	1	0	0	51	0	0	10.8
10.	http://www.dailymotion.com/video/xbnh7L_onlin	Online Games Like Maplestory 2012 Free Forever -	1	0	0	95	0	3	9.1

X	keyword	Avg. CPC	Local Searches	Advertiser Competition

Domain Authority, Page Authority, mozRank, Juice Links, and Links are powered by [www.seomoz.org](#)

Export Results

settings

[show keyword planner](#) |
 [copy keyword planner html](#) |
 [show domains](#) |
 [copy domain html](#) |
 [save log](#)

In case you are wondering about the metrics, here is a [quick tutorial](#) on what it actually means ([taken from here](#)):

Understanding Long Tail Pro Competitor Analysis Metrics

URL – This provides you the details of whether the keywords are in the url of the page/post. This metric is great because you can check what type of sites are ranking.

The 2 big things to look for:

1. **Title of the Page** – If it doesn't contain all the keywords, they aren't targeting it. (There are always exceptions)
2. **URL** - If the url doesn't contain the keywords, they aren't focusing on their on page optimization.

Signs of Low Competition

- Forum Posts – If you see a few forum posts ranking, it is a good sign low competition. Rarely does anyone back links forum posts.
- YouTube videos – Seeing YouTube videos ranking is also a sign of low competition. You can outrank them easily with an exact domain match and decent links.
- Low Page Rank (0-2) – If the site does not have the exact keywords/missing keywords and a low page rank, it is also a good sign.
- Page Authority (0-30) – A low competition keyword consists of sites with page authority of 0-30. An exception is when you come up against Amazon/Ebay or any authority selling sites. They usually have a page authority of 0-1, but Google tends to favor them.
- Page Link Juice – The number of inbound links from the site itself. This metric tells you how strong the linking structure is for the site.
- Juice Page Links – This accounts for the number of links pointing to the site. A high number means a lot of external sites are linking to the page. Ideally you will want it below 10.
- Domain Authority (0-30) – This is the metric tells you how much Google trusts the site. Most authoritative sites like YouTube, Reddit, Amazon, Ebay have 100. This combines well with page authority. You can easily outrank “authority sites” like YouTube or Yahoo Answers with good on page SEO.
- MozRank (0-3) – Anywhere lower than 3 is good.
- Site Age – This tells you how old the site is. Older sites have more advantage, but it is not the most reliable metric to look at. I have outranked 5 year+ sites.

To sum it up, low competition keywords have:

- Low Page Rank(0-2)
- Low Page Authority(0-35)
- Low Domain Authority(0-30)
- Low MozRank(0-3)
- Many general pages such as Yahoo Answers or YouTube videos
- Low number of Juice Page Links(0-20)

This is just a general guideline. Please do not be afraid to take on more competitive keywords. I will be giving you some examples to so you get a good idea on competition.

Case Study 1: Keyword “Anime Like Code Geass” [Low Competition]

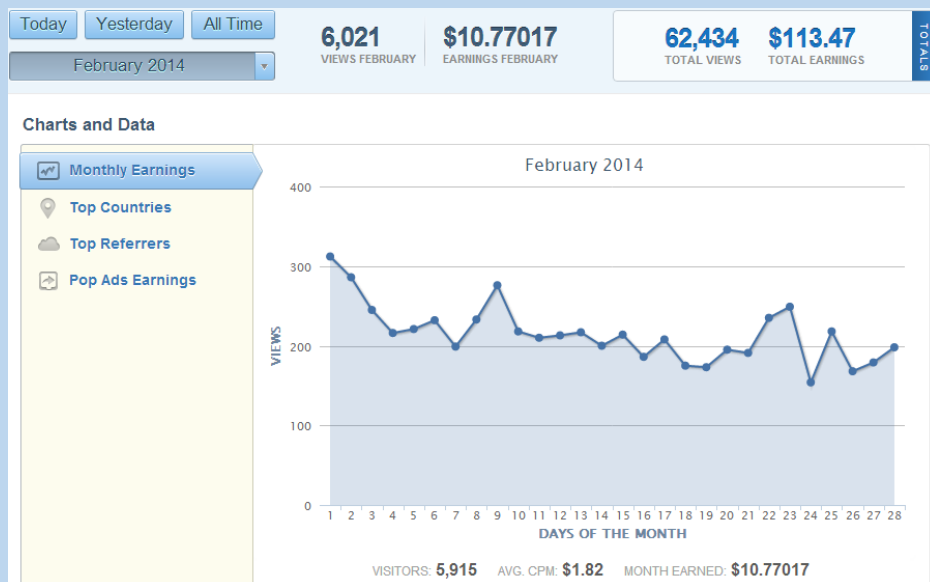
The screenshot shows the Long Tail Pro interface with the keyword 'Anime Like Code Geass' entered. The results table lists various search results with their respective metrics. The URL for 'http://www.animelike.org/anime-like' is circled in black, and its Page Authority (19) and Juice Page Links (1) are also circled in black. Other results from Yahoo Answers and YouTube are circled in red.

URL	Title	Page Au...	Page Li...	Juice Page Li...	Domai...	mozRa...	Page R...	Site Age
1. http://myanimelist.net/forum/?topicid=...	Anime like Code Geass? - Forums - My...	1	0	0	73	0	- no PR	10.2
2. http://www.animelike.org/anime-like/...	Anime Like Code Geass Finding Simila...	19	6	1	14	3.24	1	0.6
3. http://answers.yahoo.com/question/ir...	Anime like code geass?!?!?!? - Yahoo A...	1	0	0	100	0	- no PR	8.1
4. http://answers.yahoo.com/question/?...	Strategic animes like Death note or Code...	1	0	0	100	0	- no PR	8.1
5. http://www.youtube.com/watch?v=xr...	Anime Similar To: Code Geass [HD] 11/...	47	3	1	100	2.26	0	8.7
6. http://www.youtube.com/watch?v=XJ...	6 Anime Like Code Geass - Anime Reco...	1	0	0	100	0	2	8.7
7. http://hikapo.hubpages.com/hub/6-A...	6 Animes like Code Geass - Hikapo - Hu...	32	4	1	88	2.3	3	2.1
8. http://www.reddit.com/r/Animesugge...	Anime like deathnote that isn't code gea...	1	0	0	99	0	0	11.4
9. http://www.playdota.com/forums/show...	No anime that can top Code Geass? - De...	1	0	0	57	0	- no PR	6.4
10. http://www.techshout.com/alternative...	7 Animes Like Code Geass - TechShout...	1	0	0	53	0	- no PR	10.4

Below the table is a section with columns: X, keyword, Avg. CPC, Local Searches, Advertiser Comp..., Google Title Comp, and Domains. At the bottom, there are links for 'Domain Authority, Page Authority, mozRank, Juice Links, and Links are powered by www.seomoz.org' and an 'Export Results' button.

AnimeLike.org is my very first niche site. The keyword out ranks most YouTube videos and Yahoo Answers with very little link building (used only a few forum links and blogspot links). This goes to show how good keyword research will allow you to rank using less links.

Although the site doesn't make much (\$8/month from ad.fly), it is on auto pilot. Here is a screen shot I took for February 2014:



I guess this pays for hosting. :P

Case Study 2: “Best Credit Cards” Tough Competition

Now let’s take a look at this keyword on Long Tail Pro.

Upgrade to Long Tail Platinum

Keyword Research Competitor Analysis Rank Checker

best credit cards

SEOmoz Access ID: member-e2eb655a0 | SEOmoz Secret Key: ...7b20 change Location: United States Language: English

URL	Title	Page Au...	Page Li...	Juice Page Li...	Domai...	mozRa...	Page R...	Site Age
1. http://www.nerdwallet.com/the-be	Best Credit Cards of 2013: Reviews, Reward	71	8122	124	78	5.23	4	4.8
2. http://www.dailymarkets.com/bes	Best Credit Cards For 2014 - Top Credit Ca	49	3426	22	60	6.11	- no PR	10.6
3. http://www.dailymarkets.com/cre	60 Best Credit Cards With Reviews - DailyM	64	14683	1261	60	6.77	4	10.6
4. http://www.creditcards.com/bes	Best Credit Cards by Category - CreditCards	62	10996	9	77	5.79	5	15.9
5. http://www.creditcards.com/top-	Top 10 Best Credit Card Deals and Offers for	70	11063	48	77	5.79	5	15.9
6. http://www.creditcards.com/	Credit Cards - Compare Credit Card Offers	81	22852	10511	77	6.11	6	15.9
7. http://money.usnews.com/money	The 13 Best Credit Cards for 2013 - My Mon	55	19	11	94	3.31	4	3.5
8. http://www.bankrate.com/bnm/be	Best Credit Cards - Bankrate.com	46	10	1	94	2.65	3	17.2
9. http://www.bankrate.com/calculat	Find the best credit card for you by Bankrate	56	32	10	94	5.26	4	17.2
10. https://www.creditkarma.com/sh	Best Credit Cards 2013 - Compare Credit Ca	31	11	0	68	2.66	4	10

X	keyword	Avg. CPC	Local Searches	Advertiser Comp...	Google Title Comp	Domains

Domain Authority, Page Authority, mozRank, Juice Links, and Links are powered by www.seomoz.org

Export Results

settings

show keyword planner | copy keyword planner html | show domains | copy domain html | save log |

This is something you don’t want to rank for. It is too tough and will cost you an arm and a leg to rank.

Method 2: Best/Top XXX Games Method

This method is what created my first \$1000/month site. Here is a screenshot of the monthly earnings.



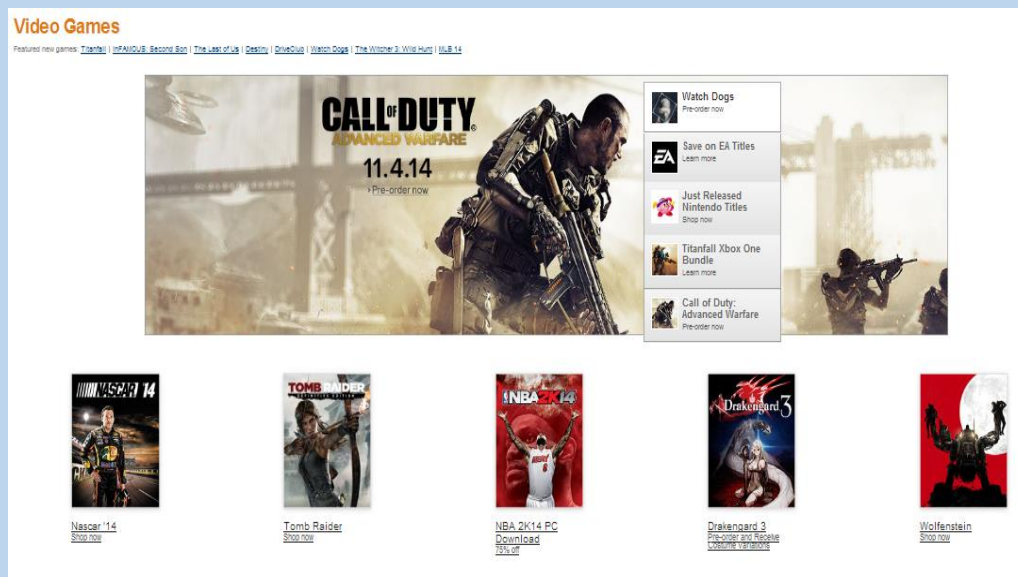
What you want to do is to head over to Google search and type in a certain game genre. For example, if you want to find out what are some top casual games on Facebook, you would go and type “best Facebook games” or “top 10 RPG games”.



That will give you a list of games that is very popular to gamers and you can pick each game to find out if there are good keywords you can target. Plug them into the Google Keyword Planner to find potential gems in there!

Method 3: Amazon

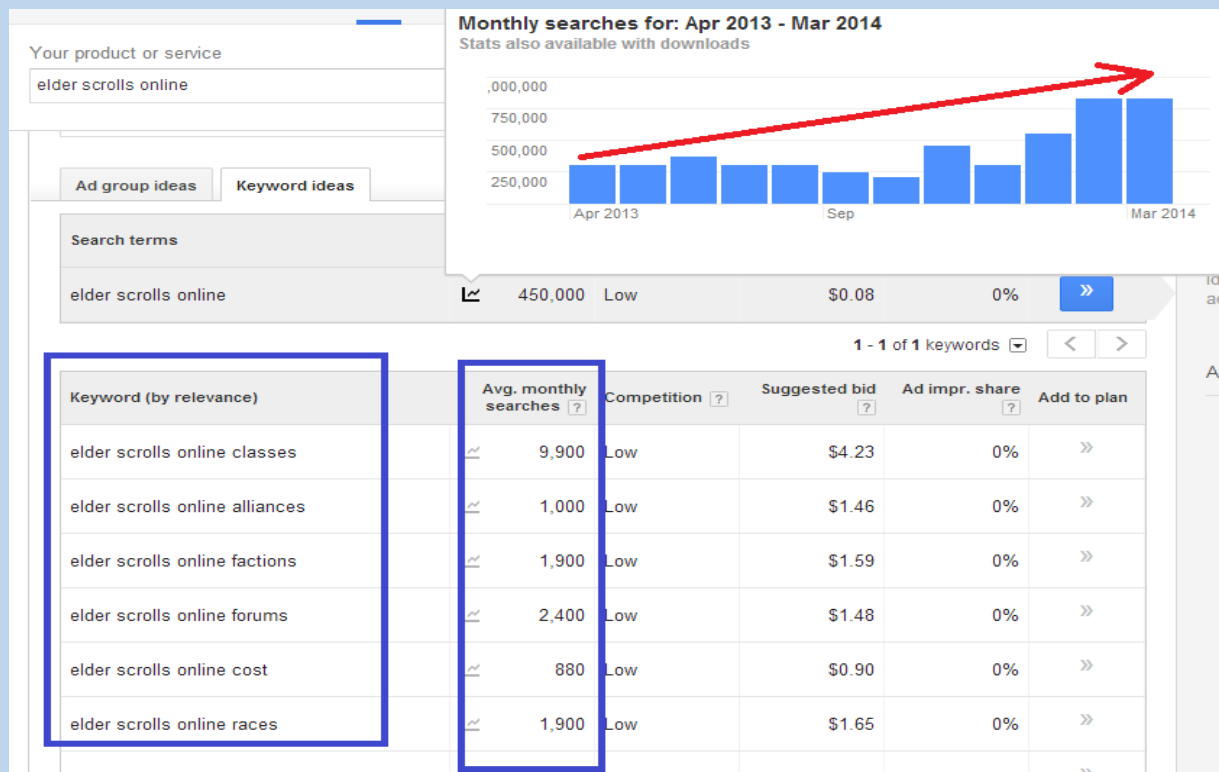
Amazon is a great place to find golden keywords. You don't have to stick to just video game related stuff. You can find all kinds of stuff ranging from electronics to hardware. The key is to head over to "best seller" list. I will be using "best-selling video game" section as [reference](#).



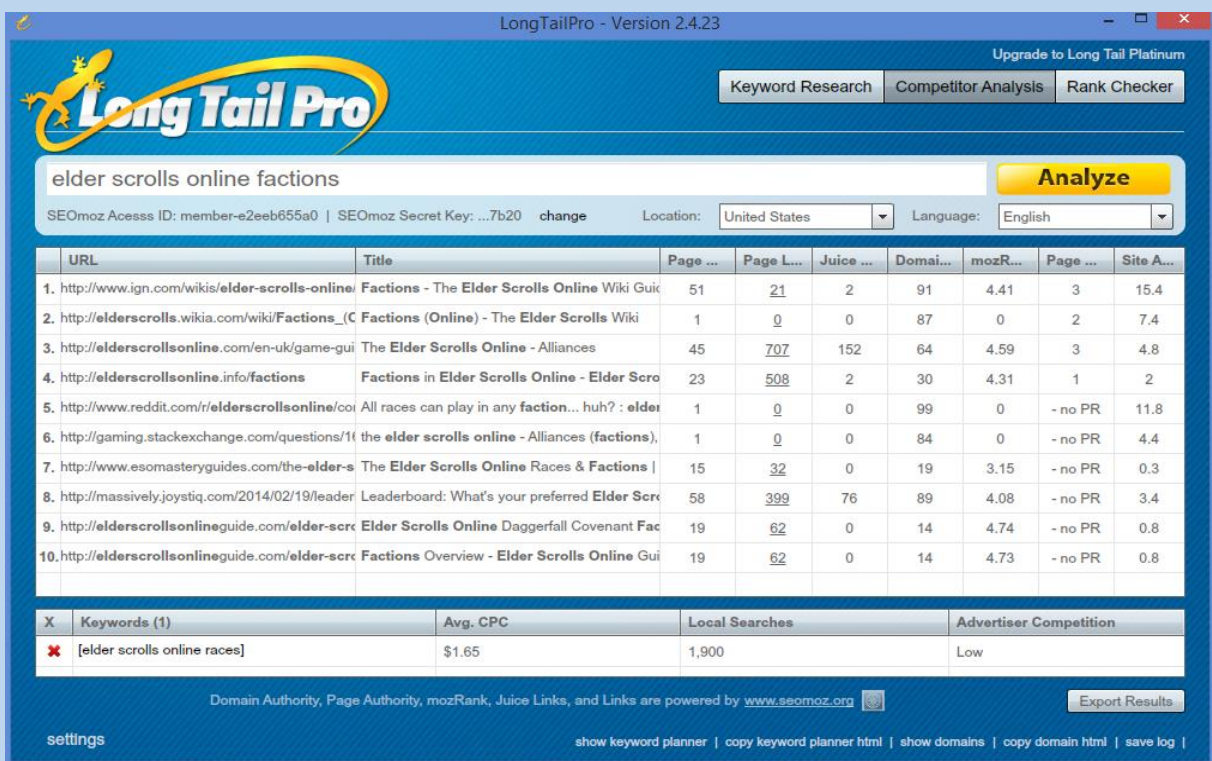
Scroll down the list and start plugging in potential games or electronics where you can find a decent search volume (1000+ local) and upward trend.



I am going to use "Elder Scrolls Online" as an example that I found. Let's plug that into the Google Keyword Planner.



Notice how I just found a bunch of good keywords just by looking at other places like Amazon? This is the better way to do keyword research. Now let's put "elder scrolls online factions" into Long Tail Pro.



This is much easier to rank for compared to generic terms like “Top RPG Games”. You can then compile a list of keywords from this game and make a niche site for it.

- Elder Scrolls Online Guide
- Elder Scrolls Online Faction
- Elder Scrolls Online Races etc.

Method 4: Hubpages/Squidoo

These 2 places are excellent places to find good topics or games that gamers enjoy. Again, it doesn't only work for gaming, it works on other niches as well. Head over to both places and check out their topic page.

- Hubpages: <http://hubpages.com/topics/games-toys-and-hobbies/1761>
- Squidoo: <http://www.squidoo.com/> - look at video games tab

The screenshot shows the Hubpages page for 'Games, Toys, and Hobbies'. At the top, there's a title 'Games, Toys, and Hobbies' with a 'Follow (33k)' button. Below the title is a paragraph of introductory text. A sidebar on the left lists 'Related Topics' such as 'Arcade Games', 'Billiards and Cue Sports', 'Board Games', 'Card Games', 'Collecting and Collections', 'Computer and Video Games', 'Fun Party Games and Ideas', 'Hobbies', 'Outdoor Games', 'Puzzles, Logic Problems, and Brain Teasers', 'Role Playing Games', and 'Toys for Kids'. The main content area is titled 'Games, Toys, and Hobbies Featured Hubs' and displays three featured hubs: 'Best New Features of Minecraft 1.8 Adventure Update (New Features, New Items, New Mobs, New Biomes Etc.)' by Nimesh De Silva, '7th Edition Warhammer 40k Rules' by murphy80, and 'Child of Light Walkthrough, Part Eleven: The Cliffs of Erin and the Temple of the Moon' by Matwiresstuf.

The screenshot shows the Squidoo homepage. At the top, a banner reads 'Squidoo is millions of useful, fun pages built by real people. Like you.' with 'Explore' and 'Create a Page' buttons. Below the banner, a section titled 'Pages by people like you' lists various categories: All, Food, Hobbies, Pets, Books, Home, Travel, Arts, Music, Recreation, Parenting, Video Games, and More. A grid of featured pages is displayed, including '16 Games Like Minecraft (Free and Paid) - Fun Sandbox' by SammySpam, 'The 25 Best Tycoon Games - Free, Paid and Online' by SammySpam, 'At Bred Primer Locations' by Halluin, 'Games Like Diablo - 9 Diablo Clones (Action RPGs)' by SammySpam, 'Most Popular Xbox Games for Girls' by EllaDeeEase, and '11 Games Like Civilization - Best Turn Based Strategy Games' by SammySpam.

If you scroll down the section of both pages, you will see plenty of games other gamers are playing and you can find interesting keywords from their articles. Plug them into the Google Keyword Planner and Long Tail Pro for more ideas! I personally also write on Hubpages and earn enough to buy 200 cheese burgers monthly. :D

export csv (click column header to sort results)				Page Views						
Edit	Title	Score	Comments	1 day	7 days	30 days	Ever	Published	Changed	Featured
	125 Hubs	87	490	6,403	49,687	211,159	1,166,034			

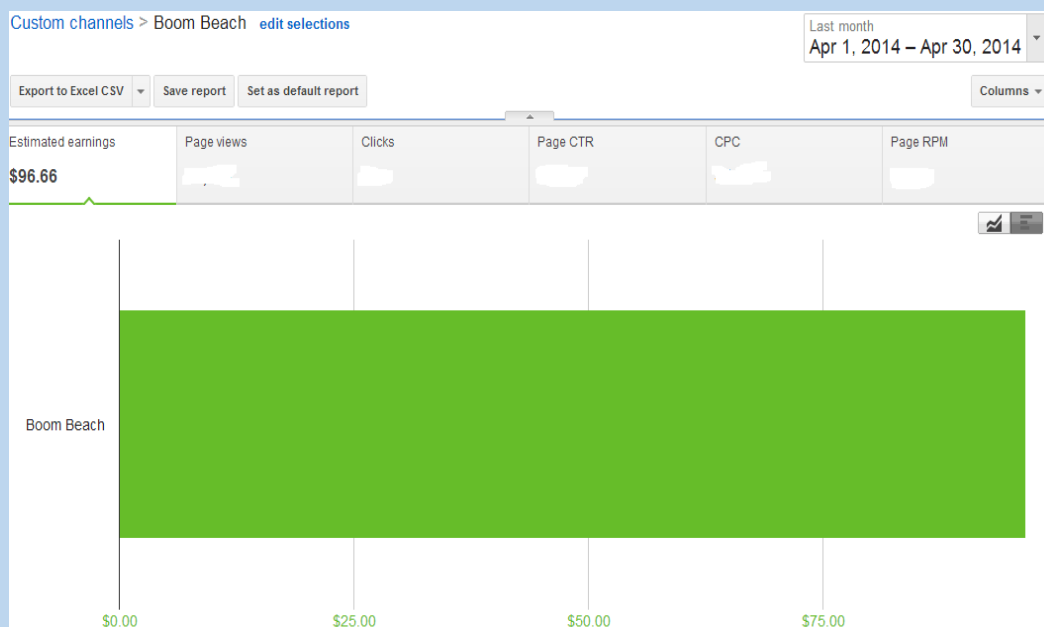
Method 5: Authority Gaming Sites

This is a great method to find up and coming new games. Newer games are also easier to rank and they rank much faster if you use the secret strategy which I will talk about later on in section 4.

These are the places I go to find my next “gem”.

- [GameFAQs – Top 100 Most Wanted FAQs](#)
- [Top Grossing Mobile Games](#)
- [PC Gamer](#)

“Boom Beach Guide” was one of the niche sites I made that generates roughly \$96 per month using this method.



Always keep a lookout and see what are some new games that generate the buzz. You type the game into Google Keyword Planner to find out.

Section 2: How to Build Your Website

Building your website isn't as complicated as you think it is. If you are not a very technical person, you can always use [wordpress](#). It is my preferred platform of choice by far. You can literally compensate everything you don't know with the use of wordpress plugins.

But before that, you will have to get the set of keywords you chosen to build a site for. I will use my Dragon City Site and AnimeLike.org for example:

1	Dragon City Niche Site	Anime Like Niche Site
2	[dragon city breeding list]	anime like code geass
3	[dragon city breeding]	anime like death note
4	[how to breed soccer dragon in dragon city]	anime like sword art online
5	[how to breed legendary dragon in dragon city]	anime like mirai nikki
6	[how to breed gummy dragon in dragon city]	anime like kiss x sis
7	[dragon city breeding chart]	anime like fairy tail
8	[how to breed armadillo dragon in dragon city]	anime like naruto
9	[dragon city egg]	anime like bleach
10	[dragon city egg guide]	anime like one piece
11	[dragon city eggs list]	anime like fairy tail
12	[dragon city egg chart]	anime like vampire knight
13	[dragon city guide]	anime like attack on titan

Buying Your Domain Name and Hosting

When choosing your domain name, you can either go with an exact match domain name (EMD) or partial match. What I mean is if you want to target dragon city breeding, the domain name would be "dragoncitybreeding.com".

Alternatively, you can also use partial. So, your site would be something like dragonmaster.com.

I do recommend beginners to use partial match domain so that you have less chance of over optimizing the site. However, don't worry so much about the domain name. Just get started and learn along the way. Taking imperfect action is key here.

I usually buy my domain from the major hosts. Here are the ones that I have used that are decent:

- [Dreamhost](#)
- [GoDaddy](#)
- [Arvixe](#) (already has ionCube installed)
- [iPage](#)

My Recommendation: I would choose [GoDaddy](#) as your host if I had to do it all over again. They have pretty much everything and also has the auction that will come in handy later in section 4.

Buying the domain name will cost you roughly \$10 (\$20 if you get domain privacy). Hosting from GoDaddy is roughly \$8 per month/\$96 per year. Often times, they will do promotion and you can get it for cheaper. I recommend the deluxe package as you can host up to 25 sites. You can always upgrade when you need more.

Once you have your domain name bought and setup, you can build your site and start producing content! Hurray! :D

Wordpress Site Structure

If you are not familiar with wordpress, here is a beginner's guide to help you out:

https://www.youtube.com/watch?v=lyJ_LQoCFMQ

I always install the following wordpress plugins to all my gaming sites:

- [Google XML Sitemap](#) – Allows Google to index your site quickly
- [All in one SEO](#) – Easy SEO integration
- [XCloner](#) – Backs up your site

Themes

As for themes, I use WP Zoom “[Magazium Theme](#)” (affiliate link). Honestly, if you don't want to spend money, just use basic themes. They won't look as nice, but that has nothing to do with making money. Good keyword research and excellent on page SEO matters much more.

On Page SEO and Customization

Aside from keyword research, on page SEO will determine how well you rank initially. Let's go through the basic setup for your site.

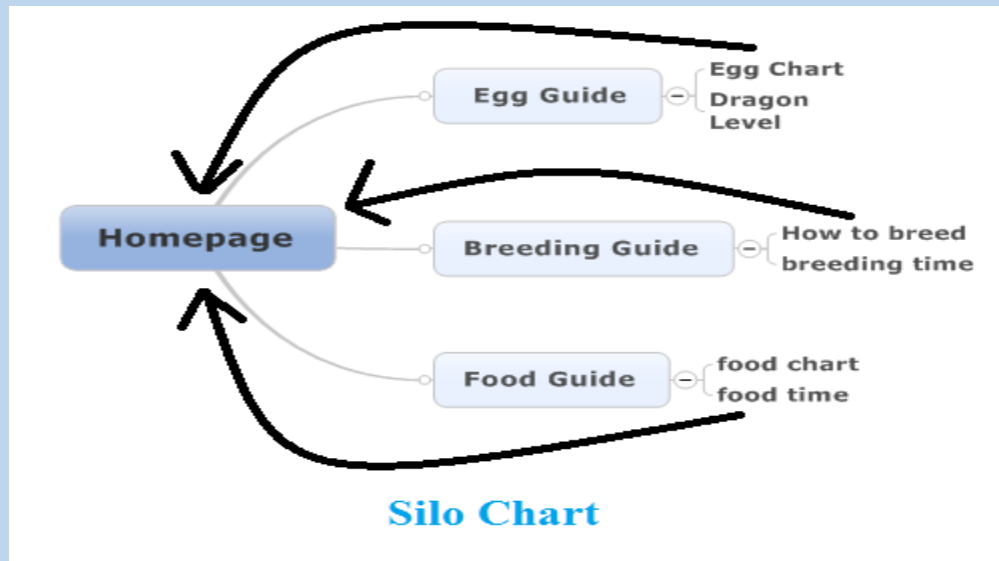
On your main pages, make sure you have the following:

- H1 title must have your chosen keyword
- Your awesome content :D
- Picture that has the main keyword in the alternate text
- Link to a relevant authority site (Wikipedia, gameFAQS etc.)
- Interlinking between pages

I am going to use my dragon city egg site as an example. Let's just say the main keywords I want to rank are:

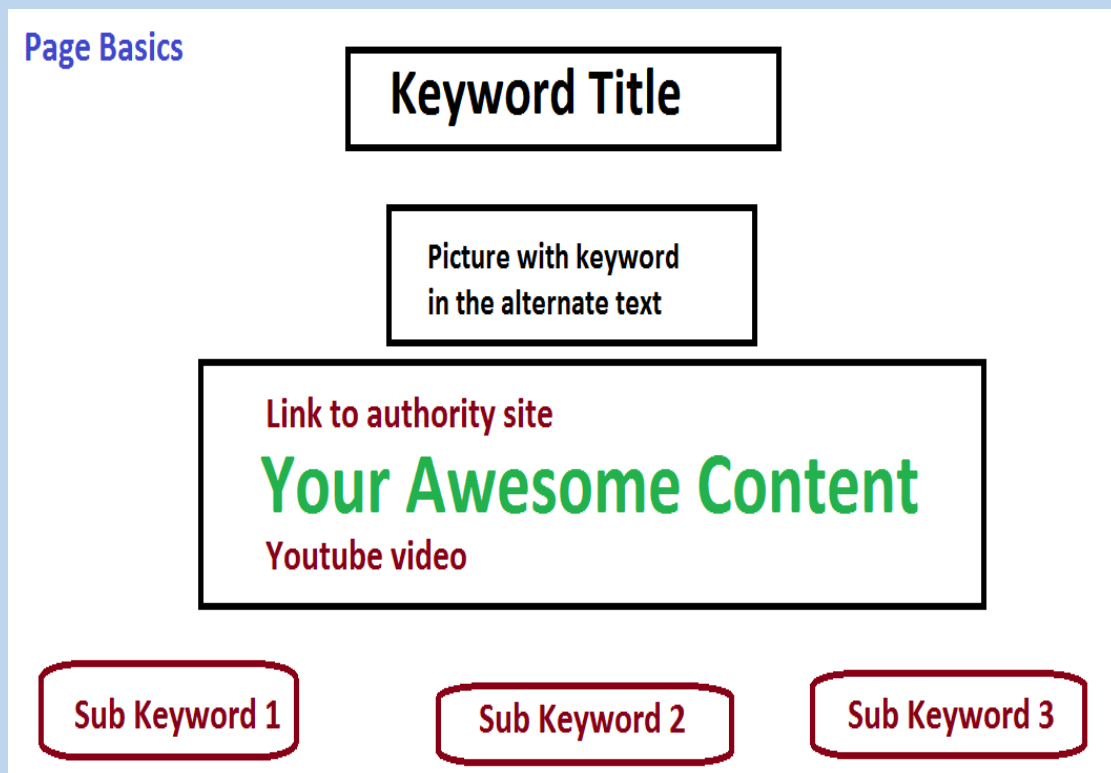
- Dragon city egg
- Dragon city breeding guide
- Dragon city egg guide
- Dragon city food

Here is basic linking structure used to link between pages.

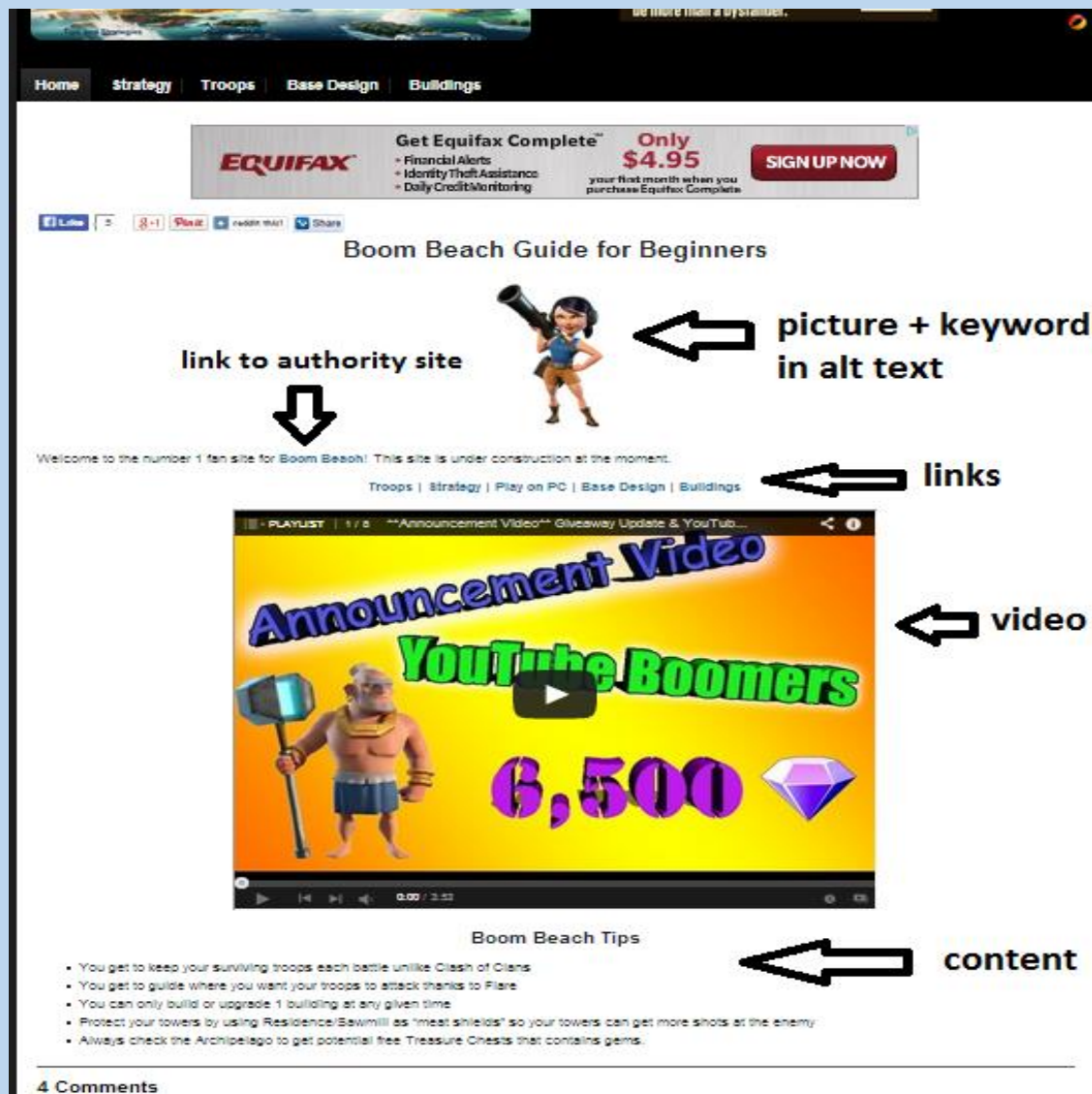


Let me explain how the linking structure works. The goal is to make sure when you build an external link to one of your pages, the link juice also flows to the other pages. This way, you do not have to build external links to those pages.

If you need a more visual picture of what you need on your page, look at this diagram below:



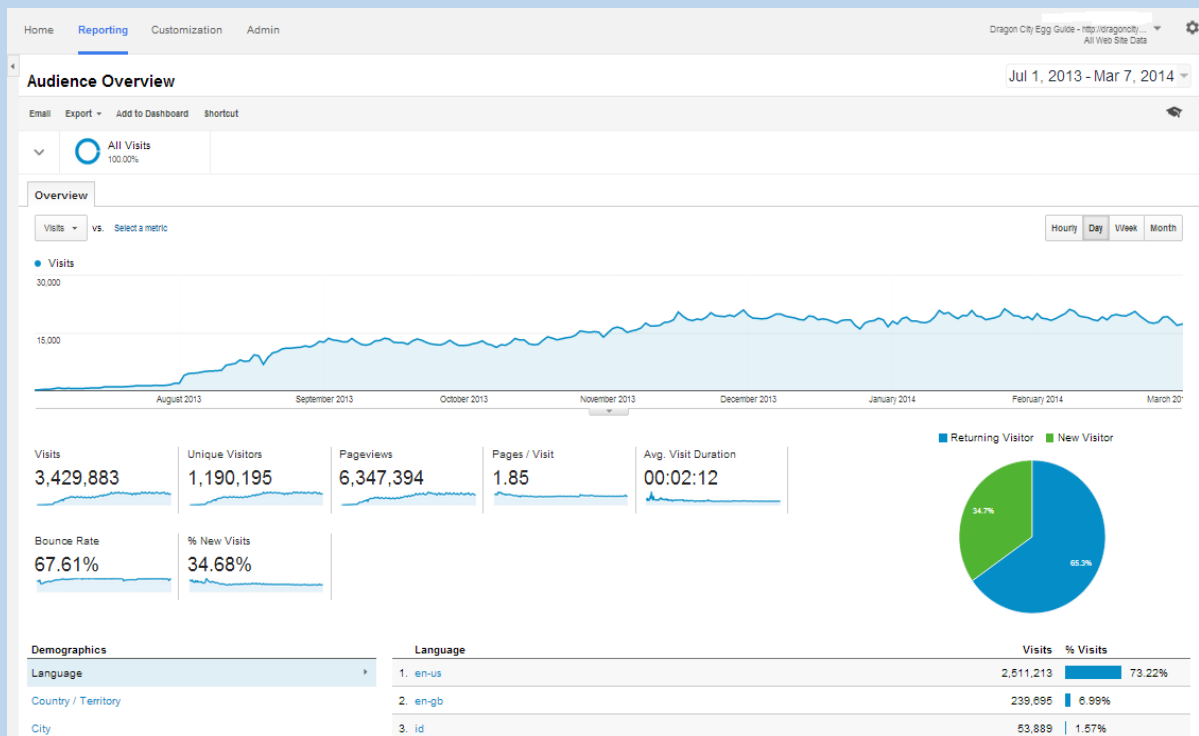
Here is a real site example for on page SEO (boombeachguide.com):



Using this basic on page structure, I was able to rank pages without too many links to a specific page. This is what works for me, so I highly suggest you follow along.

Content is still King (Provide Value)

Don't forget to write or produce awesome content! It is still the most important part of a successful video game/arcade site. This is what that will keep your visitors coming back for more. My best sites have more than 60% return visitors every day. I took a screenshot of dragon city egg dot net to show you.



Section 3: Link Building and Getting Traffic

Now there is the part where you will be focusing your time on once you have completed your content and site setup. I will be giving you both free methods and methods that require money. I personally now only use methods that require money because it ranks much faster and less work is needed.

However, if you are just starting out and have little to no money, I have included free methods. They are not as effective, but it definitely helps. Alternatively, you can also go get a job to pay for the methods that require money. I know that's not what you want to hear, but it is THE way.

Free Methods – Time Consuming and Less Effective

1. Web 2.0s
2. Writing Sites (Hubpages/Squidoo/Ezine)
3. PDF/Bookmarking Sites
4. Game Forums/Blogs

Your goal is to leave a link on the places above. I have compiled a big list of sites that you can go drop your link.

Web 2.0/Writing	Bookmarking Sites	Article Directories	PDF Sites
Blogspot	Reddit	Ezine Articles	Slideshare
WordPress	Digg	Go Articles	Docstoc
Tumblr	Bibsonomy		Scribd
Zimbio	Pinterest		Issuu
Weebly	StumbleUpon		
Wikidot	folkd		
Yola	GiveALink		
Blogster	Diigo		
Apsense	Delicious		
Livejournal	CiteYouLike		
Squidoo			

Hubpages			
--------------------------	--	--	--

For Web 2.0s (Blogger, Wordpress Blog, Tumblr), you just go create an account. You then write a short post and link it to your website. It is very simple.

As for writing sites such as Hubpages, [Ezine Articles](#) and Squidoo, you will need to write lengthy articles in order to be accepted. It is very time consuming, but the links coming from these sites are high quality and will definitely give you a boost in rankings.

PDF sites are great as well. Just use a small part of your website's content, save it as a pdf with a link back to your site. Then you upload it to the PDF site and Google will pick that up as a link.

Keep in mind that some of the sites are no follow, so it won't pass as much link juice, but every little bit helps.

Also remember to head to relevant gaming forums or blogs to drop links. Try to provide value there before dropping a link to avoid looking like a spammer. If you have trouble finding some forums, here are some that I leave a link on.

- <http://www.gamefaqs.com/boards>
- <http://www.finalfantasyforums.net/content/>

You can also type in "XXX Game Forum/Blog" on Google search and you will find a bunch of them.

Methods That Require Money – The STUFF that PLAIN WORKS!!! \$\$\$

Now this is where you really see the power of link building when you know exactly what works. There are primarily 2 methods that works like charm.

- 1. Blog Networks (PR Links)**
- 2. Tiered Link Building**

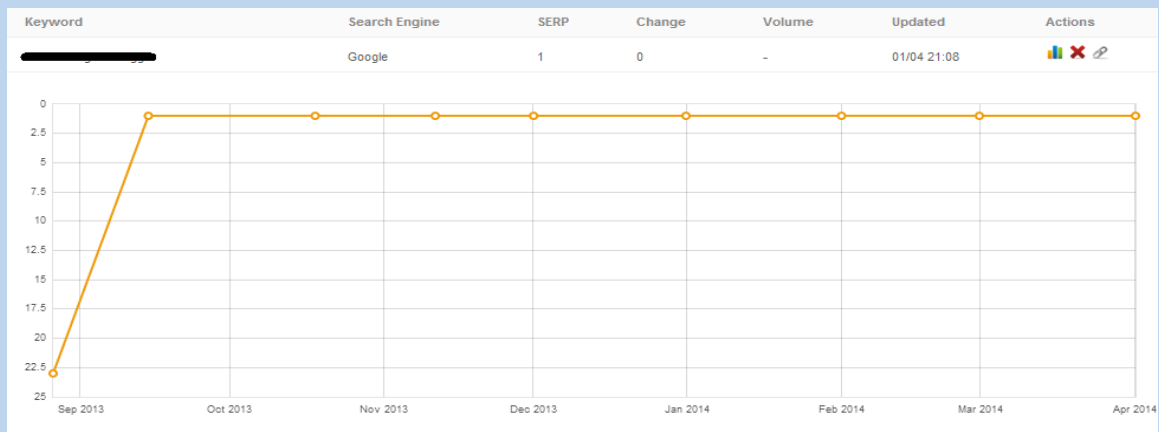
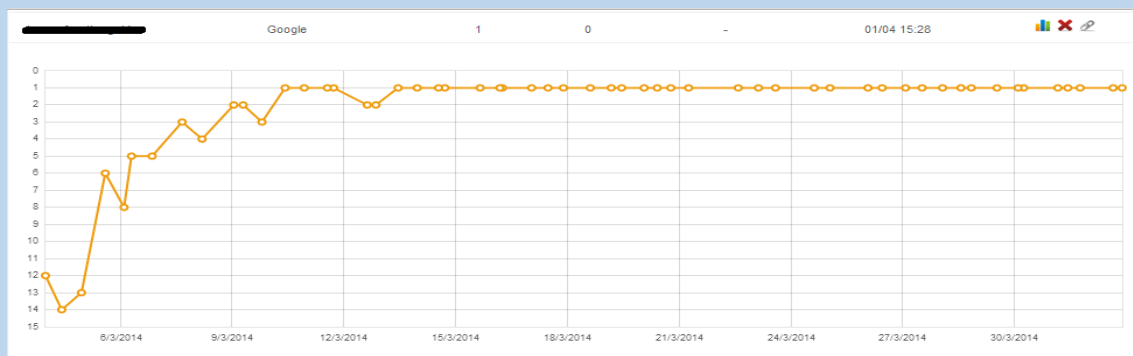
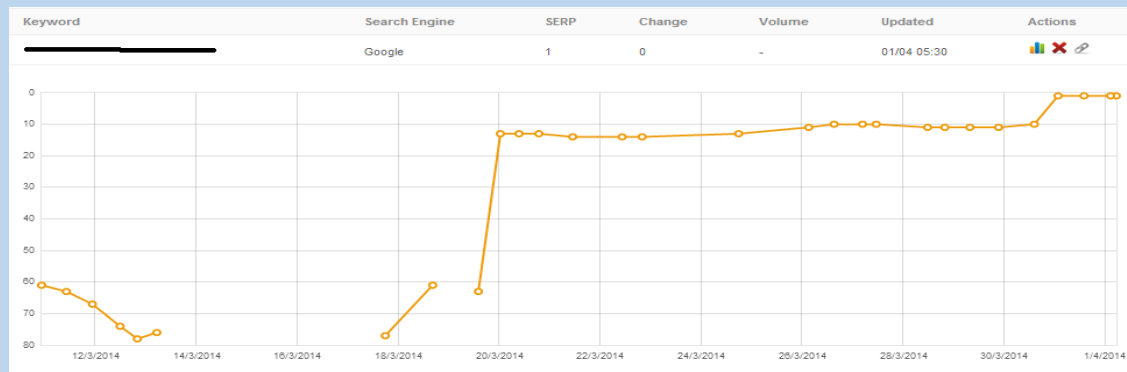
These are the methods that work very well now and I highly doubt it will change in the near future. They are also very safe if you cover your trace, which I will show you here. Both methods are taught by Alex Becker of Source Wave.

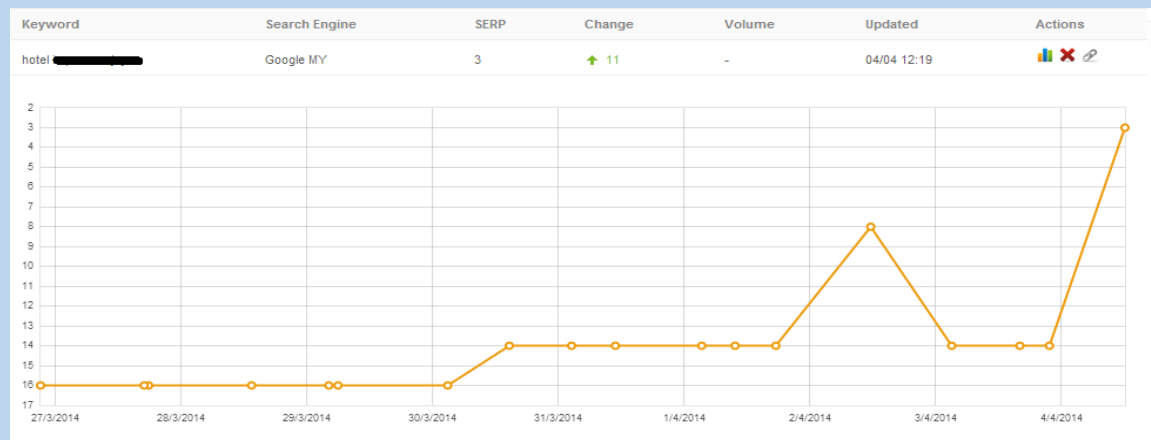
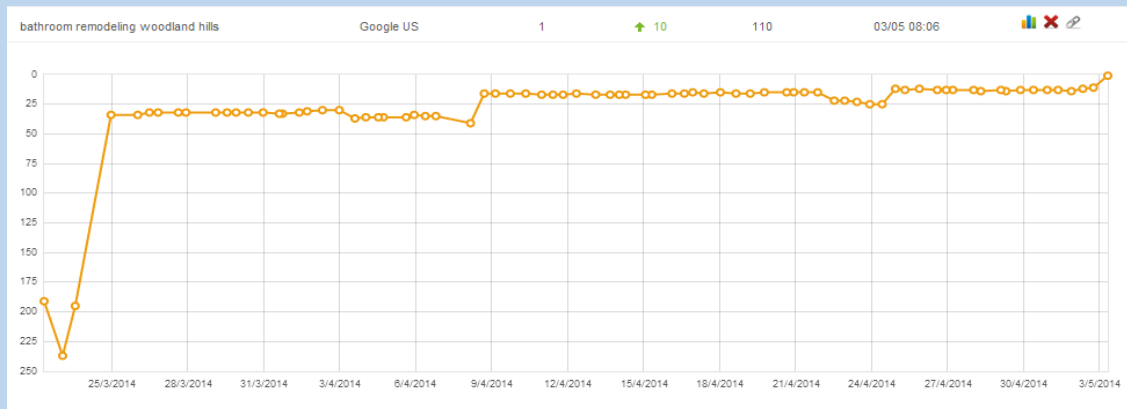
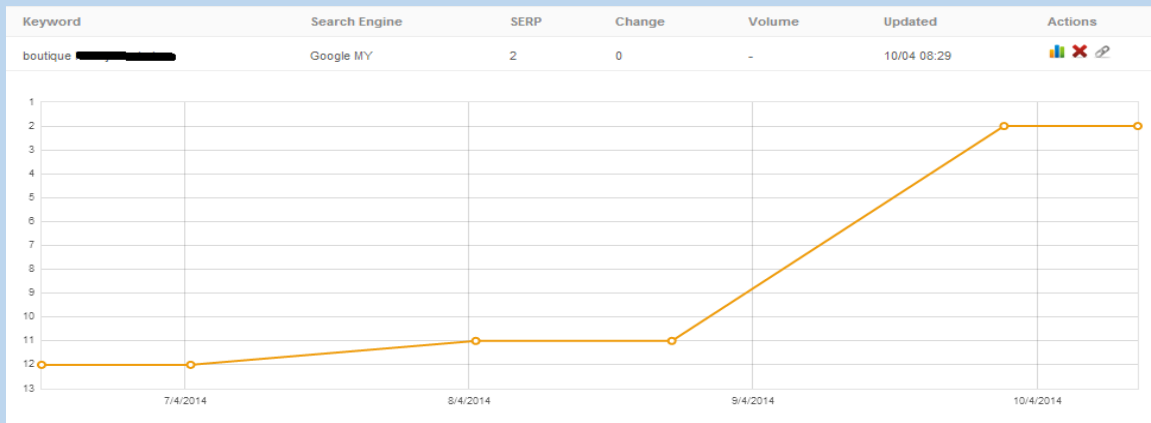
Blog Network – Also Known as Authority Expired Domains or PR Links

Blog networks are basically expired domains that have authoritative links going to it. Most of them have decent page rank (1-6) and good links going to it. The goal is to acquire a lot of them and use them to rank your video game/arcade sites. If you chose

your keywords wisely, usually 5-15 of these links are more than enough to get you to the top 3 spot on Google.

Now these are some of the most powerful links you can get. It literally allows you to rank for anything if you have a huge budget. Let me put some proof here so you can witness the power of it. A lot of my sites rank with 5-15 of these powerful links...





If you would like the super long detailed guide, here you go:

- <http://source-wave.com/how-to-build-a-blog-network/>
- <http://authoritywebsiteincome.com/ultimate-expired-domain-guide/>

My Mini Guide for Building Your Blog Network

Where to find them?

You can get expired domains from GoDaddy auctions. There is a ~\$5USD yearly fee to buy expired domains there. Most expired domains start off at \$10-12USD. For starters, most good PR 0-3 domains cost \$10-\$30 USD will be good enough.

Buying 10 of them will really help you rank well. The good thing is, once you have the domains setup, you can use it to rank 10 or more of your own sites.

However, to find good domains, you will need 3rd party sites that helps you filter out the best expired domains on GoDaddy. Here are the one that I use:

- expireddomains.net

You will also need to learn how to use [Majestic SEO](#), which is used to determine if the domain is good or bad.

Before we get into buying, here are some important metrics you need to know:

- **Page Authority (PA)** – A measure of how authoritative the page is (higher is better)
- **Domain Authority (DA)** – A measure of how authoritative the domain is (higher is better)
- **Page Rank (PR)** – Google's own algorithm to determine the power of a domain
- **Backlinks** – Links pointing to the site
- **Trust Flow (TF)** – A majestic SEO metric that tells you how "reliable" the link sources are
- **Citation Flow (CF)** – A majestic SEO metric that tells you how many link sources are pointing to the site

Scouting for Good Domains on ExpiredDomains.net

Make sure to sign up for a free account. After that head over to the other domains tab located on the right side. Then click on [GoDaddy expired domains](#) and you will be taken to a list of expired domains.

member.expireddomains.net

ExpiredDomains.net

Deleted Domains (28) Other Domains (19)

Blog: News, Updates and Changes (20)

Backorder .de Domains

DENIC introduced a Redemption Grace Period

14. Jan 2014

As you may know **the .de TLD is the biggest ccTLD and the second biggest TLD overall**. Backorder was not possible for .de Domains because there was no expiration date for them and after you deleted a .de Domain it was available for registration seconds later. There was no indication that a domain will be deleted soon and there where no droplists.

DENIC (Registry for .de Domains) announced the introduction of a **30 day Redemption Grace Period for .de Domains** at the end of 2013. Now there is finally an indication that a Domain will be deleted soon and that will makes it possible to Backorder .de Domains. This is good news, because it will open up the .de market for Domainers all over the world. If you want to invest in ccTLDs you can now participate in drop catching for the best ccTLD.

The switch to RGP for .de Domains is now complete and you can find Deleted .de Domains here on ExpiredDomains.net again. The list gets updated once every day at 3:00 AM UTC. RGP Domains are in the Pending Delete Domain List 5 Days before they get released.

Updates December 2013

Changelog for ExpiredDomains.net

09. Dec 2013

Google has released a Pagerank Update at 06.12.2013 and the Domains on this website are currently getting updated. This will take some time, because it is not possible to update over 20 million domains

Domain List Stats & Explanation

Deleted Domains Other Domains

Name	Update Interval	Time Window	Domains	New Domains
GoDaddy Closeout Domains	Once Daily	06:00 PM - 06:10 PM *	253,033	36,355
GoDaddy Expired Domains	Once Daily	02:00 AM - 03:00 AM *	519,085	36,159
GoDaddy Buy Now Domains	Once Daily	02:00 AM - 03:00 AM *	1,191,843	36,379
GoDaddy Make Offer Domains	Once Daily	02:00 AM - 03:00 AM *	1,107,345	677
GoDaddy Featured Domains	Once Daily	02:00 AM - 03:00 AM *	1,743	13
GoDaddy Traffic Domains	Once Daily	02:00 AM - 03:00 AM *	133,323	9,439
GoDaddy Most Active Domains	Once Daily	02:00 AM - 03:00 AM *	33,849	701
GoDaddy TDNAM	Once Daily	02:00 AM - 03:00 AM *	951,088	60,458
Pending Delete Domains	Once Daily	01:00 AM - 01:30 AM *	999,608	122,417
SnapNames Auction Domains	Once Daily	01:00 AM - 01:30 AM *	3,366	501
SnapNames PreRelease Domains	Once Daily	01:00 AM - 01:30 AM *	454,941	17,737
Sedo Auction Domains	Every 15 Minutes	Every 15 Minutes	462	31
Sedo Fixed Price Domains	Once Daily	09:40 PM - 09:50 PM *	321,480	14,791
NameJet PreRelease Domains	Once Daily	01:00 AM - 01:30 AM *	390,378	18,121
NameJet Auction Domains	Once Daily	01:00 AM - 01:30 AM *	59	10
Real Marketplaces Domains	Once Daily	01:00 AM - 01:30 AM *	334	334

Once you get to the list, go ahead and use the filter button (you have to be logged in) and use the following metrics (I will include pictures for easier understanding):

- Page Rank (PR) of 0 to 3 [from Common Filter tab]
- Minimum backlinks of 20 [from Common Filter tab]
- No Fake and Unsure PR's [from Common Filter tab]
- Price of no more than \$40 [from Additional Filter tab]
- Min Moz Domain Authority of 20 [from Adwords & SEO tab]
- Min Moz Page Authority of 20 [from Adwords & SEO tab]
- Min Moz Rank of 3 [from Adwords & SEO tab]

Common Filter Tab

ExpiredDomains.net

Deleted Domains (28) Other Domains (19)

GD Closeouts GD Expired GD Buy Now GD Make Offer GD Featured GD Traffic GD Most Active GD TDNAM Pending Delete Snap Auctions

Snap PreRelease Sedo Auctions Sedo Fixed NJ PreRelease NJ Auctions Pool Marketplace Flippa Dynadot Expired Name Expired

Common Filter Additional Filter Adwords & SEO Filter

Domain starts with contains ends with

Domain starts not with contains not ends not with

Domain Pattern Search

☐ only with Dmoz Entry

☐ only with Alexa Rank

☐ only with Quantcast Rank

☐ only new last 24 hours

☐ only new last 7 days

☐ only new last 30 days

☒ no Fake PRs

☒ no unsure PRs

☐ no PageRank -1

☐ no Numbers

☐ no Characters

☐ no Hyphens

max Length min Length min PageRank max PageRank min Backlinks

max Num. Hyphens min Vowel Count min WBY min ABY min Domains per Page

apply filter Note: You can customize the columns of the domain tables. You can add more fields, remove information you are not interested in or change the order of the columns.

List: GoDaddy Expired Domains (About 353,343 Domains)

hide filter (no Filters used)

Page 1 of 14,134 | Next Page »

Domain	LE	PR	BL	DP	WBY	ABY	Alexa	QCR	Dmoz	C	N	O	B	I	D	SG	CO	CPC	Traffic	Bids	Valuation	Price	Listing Type	Endtime	RL
myarabylinks.com	12	0	0	4	2013	2013	124.0 K	0	-	●	●	●	●	●	●	2.9 K	0	0.00 USD	0	1	19,839 USD	10 USD	Bid	2d 18h 41m	RL
thinklyrics.com	11	0	0	1	2013	2013	7.1 M	710.7 K	-	●	●	●	●	●	●	1.9 K	0	0.00 USD	672.3 K	24	16,287 USD	185 USD	Bid	3d 22h 51m	RL
digilyrics.com	10	0	0	1	2013	2013	5.6 M	0	-	●	●	●	●	●	●	0	0	0.00 USD	670.5 K	6	15,303 USD	106 USD	Bid	3d 22h 44m	RL
lyricsupply.com	12	0	0	0	2013	2013	15.2 M	545.5 K	-	●	●	●	●	●	●	0	0	0.00 USD	668.4 K	12	14,136 USD	101 USD	Bid	3d 21h 28m	RL
usedcarloans-us.com	15	1	885	40	2008	2008	0	0	-	●	●	●	●	●	●	0	0	0.00 USD	1.2 K	1	4,158 USD	10 USD	Bid	4d 18h 30m	RL
mp3uing.com	7	-1	100	5	2013	2013	328.5 K	274.9 K	-	●	●	●	●	●	●	1.9 K	0	0.00 USD	149.1 K	4	4,032 USD	27 USD	Bid	3d 20h 38m	RL

Additional Filter Tab

Deleted Domains (28)

GD Closeouts

GD Expired

GD Buy Now

GD Make Offer

GD Featured

GD Traffic

GD Most Active

GD TDNAM

Pending Delete

Snap Auctions

Other Domains (19)

Snap PreRelease

Sedo Auctions

Sedo Fixed

NJ PreRelease

NJ Auctions

Pool Marketplace

Flippa

Dynadot Expired

Name Expired

Common Filter

Additional Filter

Adwords & SEO Filter

TLDs

☐ de ☐ com ☐ net ☐ org ☐ biz ☐ info ☐ mobi ☐ name ☐ am ☐ ca ☐ cc ☐ co ☐ es ☐ fm ☐ la ☐ se ☐ tv ☐ us ☐ ws ☐ me ☐ asia ☐ xxx

TLD free

☐ de ☐ com ☐ net ☐ org ☐ biz ☐ info

TLD registered

☐ de ☐ com ☐ net ☐ org ☐ biz ☐ info

Keywords

☐ English ☐ German ☐ Spanish ☐ Turkish ☐ Dutch ☐ Swedish ☐ French ☐ Norwegian ☐ Italian ☐ Finnish ☐ Polish ☐ Danish ☐ Portuguese

max Price

End Date

Named Ending

Listing type

Price from to

Bids from to

max Word count

min Word count

apply filter

Note: You can customize the columns of the domain tables. You can add more fields, remove information you are not interested in or change the order of the columns.

List: GoDaddy Expired Domains (About 353,343 Domains)

hide filter (no Filters used)

Page 1 of 14,134 | Next Page »

Domain	LE	PR	BL	DP	WBY	ABY	Alexa	QCR	Dmoz	C	N	O	B	I	D	SG	CO	CPC	Traffic	Bids	Valuation	Price	Listing Type	Endtime	RL
myarabylinks.com	12	<div><div></div></div>	0	4	2013	2013	124.0 K	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	2.9 K	0	0.00 USD	0	1	19,839 USD	10 USD	Bid	2d 18h 41m	<div><div></div></div>
thinklyrics.com	11	<div><div></div></div>	0	1	2013	2013	7.1 M	710.7 K	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	1.9 K	0	0.00 USD	672.3 K	24	16,287 USD	185 USD	Bid	3d 22h 51m	<div><div></div></div>
digilyrics.com	10	<div><div></div></div>	0	1	2013	2013	5.6 M	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	670.5 K	6	15,303 USD	106 USD	Bid	3d 22h 44m	<div><div></div></div>
lyricssupply.com	12	<div><div></div></div>	0	0	2013	2013	15.2 M	545.5 K	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	668.4 K	12	14,136 USD	101 USD	Bid	3d 21h 28m	<div><div></div></div>
usedcarloans-us.com	15	<div><div></div></div>	1	885	40	2008	2008	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	1.2 K	1	4,158 USD	10 USD	Bid	4d 18h 30m	<div><div></div></div>
mp3uing.com	7	<div><div></div></div>	-1	100	5	2013	2013	328.5 K	274.9 K	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	1.9 K	0	0.00 USD	149.1 K	4	4,032 USD	27 USD	Bid	3d 20h 38m	<div><div></div></div>
sportnewsz.com	10	<div><div></div></div>	0	2	6	2013	2001	3.4 M	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	165	2	2,580 USD	15 USD	Bid	1d 18h 12m	<div><div></div></div>

Adwords & SEO Filter Tab

Deleted Domains (28)

GD Closeouts

GD Expired

GD Buy Now

GD Make Offer

GD Featured

GD Traffic

GD Most Active

GD TDNAM

Pending Delete

Snap Auctions

Other Domains (19)

Snap PreRelease

Sedo Auctions

Sedo Fixed

NJ PreRelease

NJ Auctions

Pool Marketplace

Flippa

Dynadot Expired

Name Expired

Common Filter

Additional Filter

Adwords & SEO Filter

Adwords

Global

min SV Global

min Competition

IPC from to

USA

min SV USA

min Competition USA

CPCUS from to

Germany

min SV in .de

min Competition .de

IPCDE from to

UK

min SV in UK

min Competition UK

CPCUK from to

MajesticSEO

only with Majestic Global Rank

min Majestic IP Pop

min Majestic Class-C Pop

SEOkeywords

min SEOkeywords Link Pop

min SEOkeywords Domain Pop

min SEOkeywords IP Pop

min SEOkeywords Class-C Pop

Moz

min Moz External Links

min Moz Domain Authority

min Moz Page Authority

min MozRank

min Subdomain MozRank

apply filter

Note: You can customize the columns of the domain tables. You can add more fields, remove information you are not interested in or change the order of the columns.

List: GoDaddy Expired Domains (About 353,343 Domains)

hide filter (no Filters used)

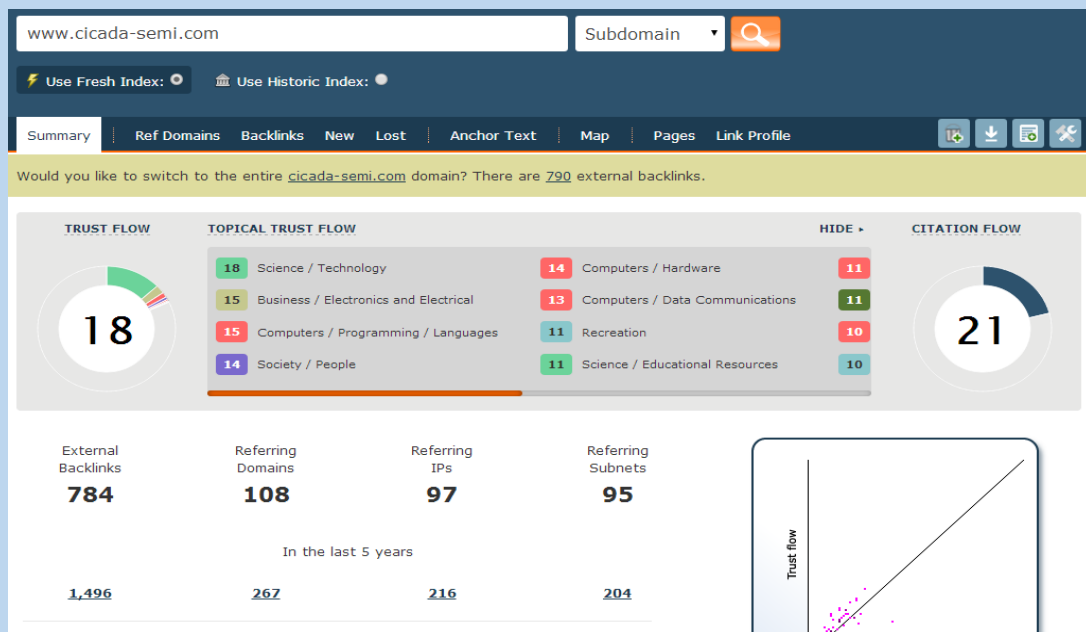
Page 1 of 14,134 | Next Page »

Domain	LE	PR	BL	DP	WBY	ABY	Alexa	QCR	Dmoz	C	N	O	B	I	D	SG	CO	CPC	Traffic	Bids	Valuation	Price	Listing Type	Endtime	RL
myarabylinks.com	12	<div><div></div></div>	0	4	2013	2013	124.0 K	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	2.9 K	0	0.00 USD	0	1	19,839 USD	10 USD	Bid	2d 18h 41m	<div><div></div></div>
thinklyrics.com	11	<div><div></div></div>	0	1	2013	2013	7.1 M	710.7 K	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	1.9 K	0	0.00 USD	672.3 K	24	16,287 USD	185 USD	Bid	3d 22h 51m	<div><div></div></div>
digilyrics.com	10	<div><div></div></div>	0	1	2013	2013	5.6 M	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	670.5 K	6	15,303 USD	106 USD	Bid	3d 22h 44m	<div><div></div></div>
lyricssupply.com	12	<div><div></div></div>	0	0	2013	2013	15.2 M	545.5 K	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	668.4 K	12	14,136 USD	101 USD	Bid	3d 21h 28m	<div><div></div></div>
usedcarloans-us.com	15	<div><div></div></div>	1	885	40	2008	2008	0	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	0	0	0.00 USD	1.2 K	1	4,158 USD	10 USD	Bid	4d 18h 30m	<div><div></div></div>
mp3uing.com	7	<div><div></div></div>	-1	100	5	2013	2013	328.5 K	274.9 K	-	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	<div><div></div></div>	1.9 K	0	0.00 USD	149.1 K	4	4,032 USD	27 USD	Bid	3d 20h 38m	<div><div></div></div>

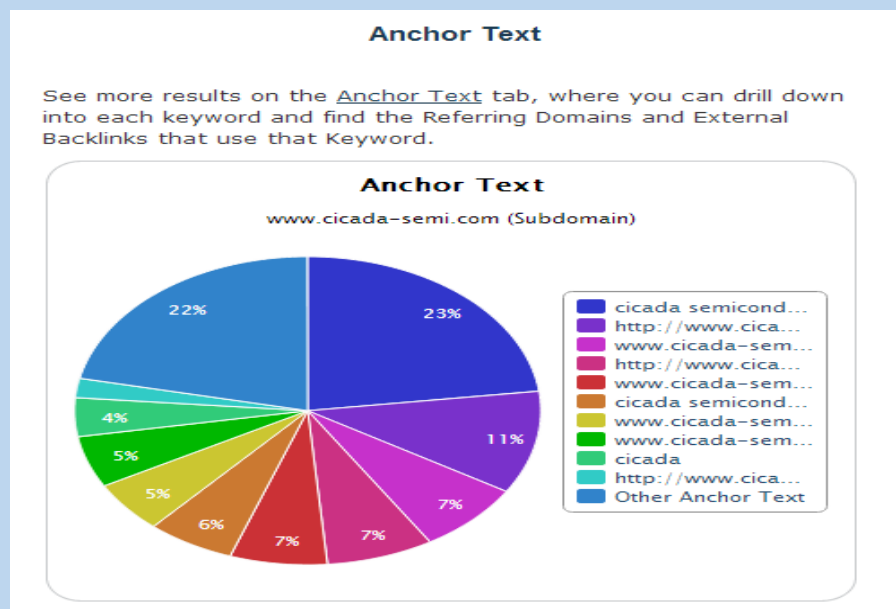
Now, once you have applied the following filters, it will weed out a lot of low quality ones and you can proceed to find the good ones. Find one and plug them into the [Majestic SEO](#) tool.

Browse through them and find one that fits the following criteria on Majestic SEO. [cicada-semi.com](#) will be used as an example.

Trust Flow & Citation Flow bigger 10



Diverse Anchor Text Ratio

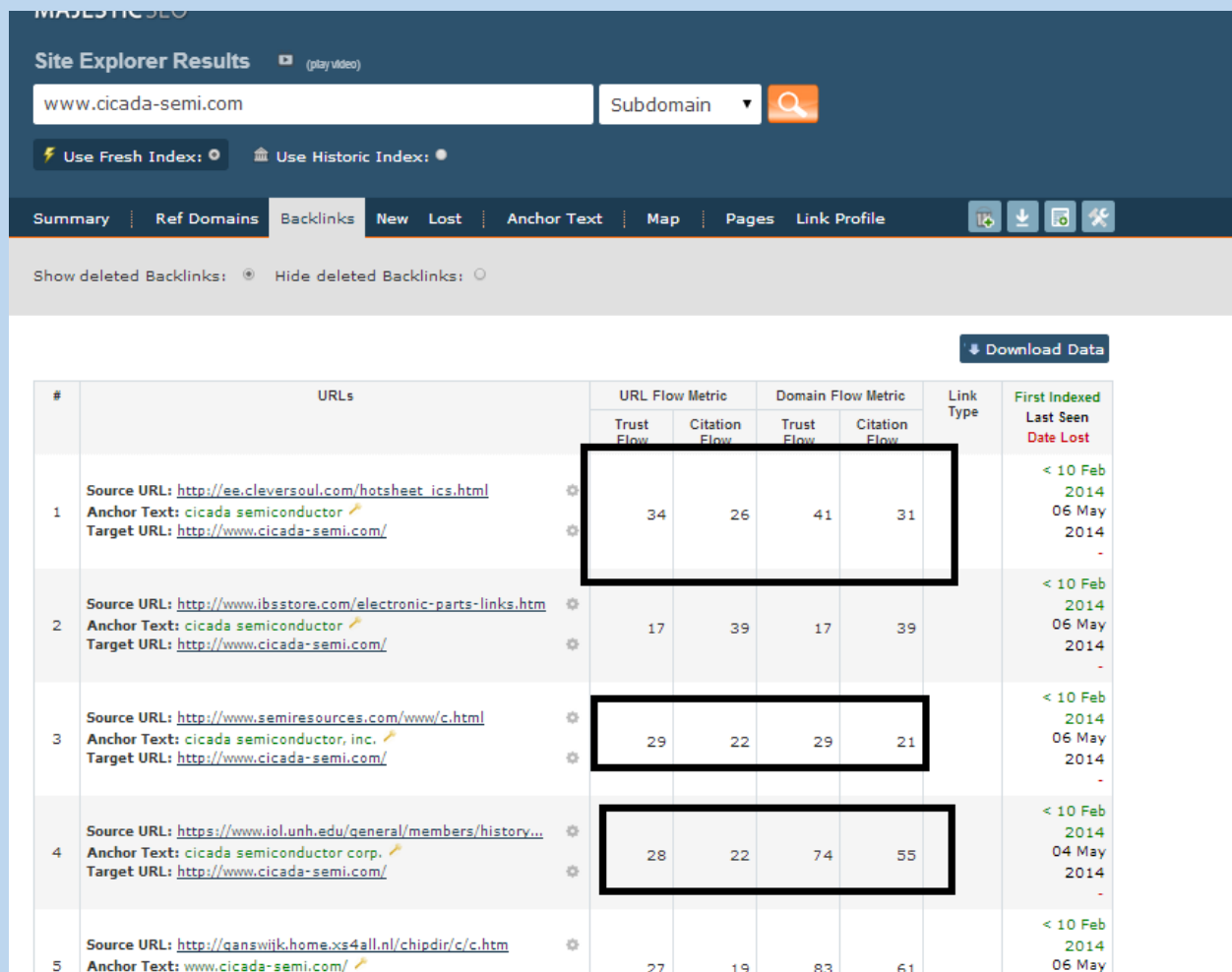


The key is to make sure the anchor text is not super optimized. Look for domains that do not have anything that has over 25% of the same anchor text.

The only exception is when the anchor text is the domain name or URL. For example, if the domain name is cicada-semi.com, then it is okay to have 40+% ratio if its anchor text is the following:

- <http://www.cicada-semi.com>
- www.cicada-semi.com
- [cicada-semi](http://www.cicada-semi.com)

Link Profile must have Good Links



The screenshot shows the 'Backlinks' tab in a site explorer tool. It displays a table of backlinks to the domain www.cicada-semi.com. The table includes columns for URL, Source URL, Anchor Text, Target URL, and flow metrics (Trust Flow and Citation Flow) for both the URL and the domain. A 'Download Data' button is visible in the top right corner of the table area.

#	URLs	URL Flow Metric		Domain Flow Metric		Link Type	First Indexed Last Seen Date Lost
		Trust Flow	Citation Flow	Trust Flow	Citation Flow		
1	Source URL: http://ee.cleversoul.com/hotsheet_ics.html Anchor Text: cicada semiconductor Target URL: http://www.cicada-semi.com/	34	26	41	31		< 10 Feb 2014 06 May 2014 -
2	Source URL: http://www.ibsstore.com/electronic-parts-links.htm Anchor Text: cicada semiconductor Target URL: http://www.cicada-semi.com/	17	39	17	39		< 10 Feb 2014 06 May 2014 -
3	Source URL: http://www.semiresources.com/www/c.html Anchor Text: cicada semiconductor, inc. Target URL: http://www.cicada-semi.com/	29	22	29	21		< 10 Feb 2014 06 May 2014 -
4	Source URL: https://www.iol.unh.edu/general/members/history... Anchor Text: cicada semiconductor corp. Target URL: http://www.cicada-semi.com/	28	22	74	55		< 10 Feb 2014 04 May 2014 -
5	Source URL: http://ganswijk.home.xs4all.nl/chipdir/c/c.htm Anchor Text: www.cicada-semi.com/	27	19	83	61		< 10 Feb 2014 06 May

As you can see on this domain, it has some good links going to it. Any links with Trust Flow and Citation flow of 20+ is always good. This tells me this domain is good.

Then, you put the domain name into [Fake PR Checker](#) to make sure it is valid.

rankchecker Google PR Checker All-in-One SEO Checker Keyword Rank Checker Reverse IP Address Checker W

Rank Checker Tools

- Google PageRank Checker
- All-in-One SEO Checker
- Keyword Rank Checker
- Backlink Checker (Beta)
- What's My IP Address
- Reverse IP Checker
- Get PageRank Widget
- Advertise Here
- News and Updates
- Contact Us
- About
- Backlinks

Google PageRank Checker

Everything you love, now on your TV. **For \$35.**  [Buy Now](#)

cicada-semi.com [Check](#)



Google PageRank		
Domain	PageRank	Validation
www.cicada-semi.com	2	Valid
cicada-semi.com	2	Valid

Domain Age and WHOIS Details	
Registrar	GODADDY.COM, LLC
Registered	1996-04-05
Expires	2015-04-06
Domain Age	18 years, 1 months and 8 days

Alexa Rank		
Domain	Alexa Rank	Validation
http://www.cicada-semi.com	N/A	Unknown

[See All-in-One SEO Results](#)


The last thing to do is to put the domain on Google search and make sure it shows up on the top 3 results.

Google cicada-semi.com  

[Web](#) [Videos](#) [Shopping](#) [Images](#) [News](#) [More](#) [Search tools](#)

About 3,970,000 results (0.19 seconds)

cicada-semi.com
www.cicada-semi.com/ ▼
 Learn how you can get this domain »|See more domains like this » · This Web page is parked FREE, courtesy of GoDaddy. 24/7 Support. Award-winning, 24/7 ...

Japanese Cicadas: Semi (蟬) and Higurashi (ひぐらし ...
 www.youtube.com/watch?v... ▼ YouTube ▼
 Jul 21, 2013 - Uploaded by IchigoNoShoujo
 Hello everyone! I wanted to share the sounds of Japanese summer with you guys - Japanese Cicada singing ...

Semi, Cicadas - Kimoto.cc
kimoto.cc/ykk/semi.html ▼
 'Semi', Cicadas. Noise? Song! ' Semi ' is the Japanese word for "cicada". There are several kinds of cicada in Japan and each kind has its own song. At least ...

Once that is verified, you can go ahead and bid on your domain on GoDaddy. I suggest that you do not go buy any domains over \$30. If you lose a bid, that is fine. Just bid on the ones that are below \$30. When you win a bid, it will still take GoDaddy roughly a week before it shows up on your account. Just be patient.

Tips

- Try and bid on a domain during the last hour. This will increase the chances of you getting it.

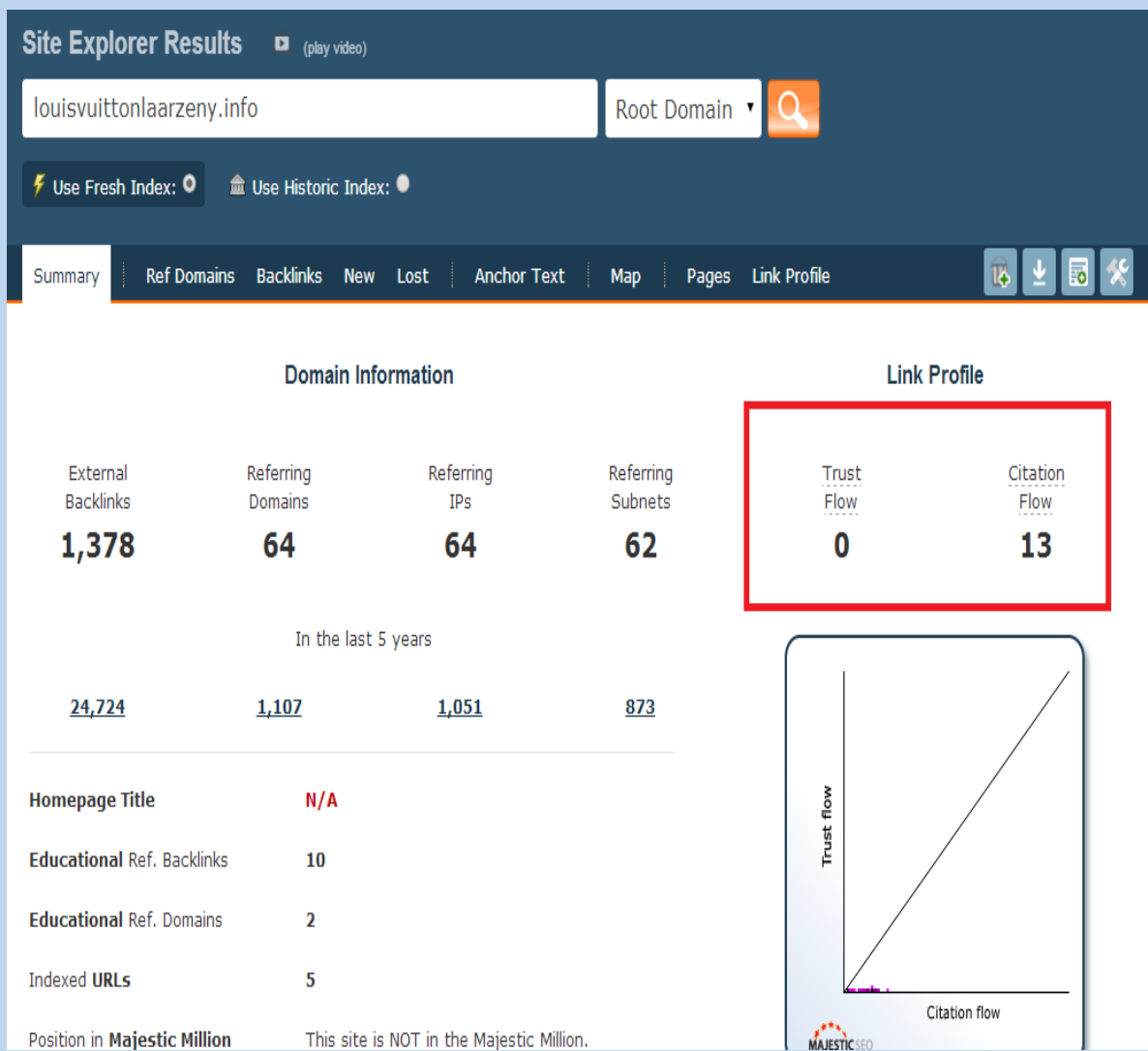
- Keep in mind that you still have to pay for the domain renewal fee, which comes out to be around \$15. So if you paid \$20 for the domain, your total would come out to be \$35 + tax.

Bad Expired Domains You Must Avoid

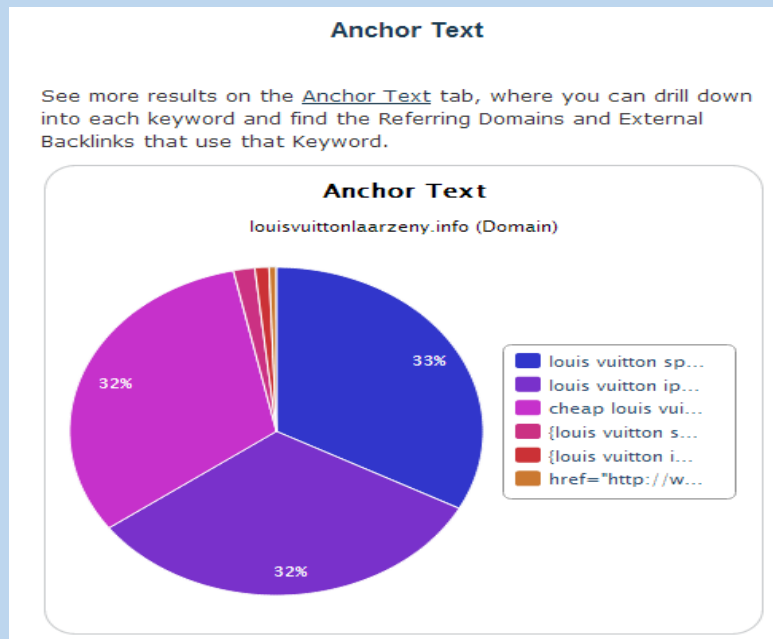
Here is the guideline for avoiding bad ones that you shouldn't buy:

Citation Flow is 3 or more times the Trust Flow

If you see a domain with a Trust Flow of 5 and Citation Flow of 29, then it is likely it has a lot of spammy back links. Just avoid buying it. You will want the Trust Flow and Citation Flow pretty close to each other. Below is a picture of what you should skip right away when you see it.



Over Optimized Anchor Text



As you can see, there are too many Louis Vuitton anchor text. Avoid any domains with “Viagra”, “Louis Vuitton Bags” or foreign anchor text to be safe.

Poor Link Profile

Site Explorer Results (play video)

louisvuittonlaarzeny.info Root Domain

Use Fresh Index: Use Historic Index:

Summary Ref Domains **Backlinks** New Lost Anchor Text Map Pages Link Profile

Show deleted Backlinks: Hide deleted Backlinks:

Download Data

#	URLs	URL Flow Metric		Domain Flow Metric		Link Type	First Indexed Last Seen Date Lost
		Trust Flow	Citation Flow	Trust Flow	Citation Flow		
1	Source URL: http://pictomed.com/spip.php?breve19 Anchor Text: cheap louis vuitton bags Target URL: http://www.louisvuittonlaarzeny.info/	0	19	28	22		26 Apr 2014 05 May 2014 -
2	Source URL: http://pictomed.com/spip.php?breve19 Anchor Text: louis vuitton iphone case Target URL: http://www.louisvuittonlaarzeny.info/	0	19	28	22		26 Apr 2014 05 May 2014 -
3	Source URL: http://pictomed.com/spip.php?breve19 Anchor Text: louis vuitton speedy Target URL: http://www.louisvuittonlaarzeny.info/	0	19	28	22		26 Apr 2014 05 May 2014 -
4	Source URL: http://www.xyhidsb.com/new/Shownews.asp?id=18588 Anchor Text: louis vuitton iphone case Target URL: http://www.louisvuittonlaarzeny.info/	1	17	2	21	Deleted	31 Mar 2014 03 Apr 2014 11 Apr 2014
5	Source URL: http://politikin-zabavnik.rs/pz/content/accurat... Anchor Text: louis vuitton iphone case Target URL: http://www.louisvuittonlaarzeny.info/	0	15	33	50		03 Apr 2014 03 Apr 2014 -
	Source URL: http://politikin-zabavnik.rs/pz/content/accurat...						03 Apr 2014

The back links to the site has poor authority and should be avoided at all costs. This will hurt your rankings if any of these sites link to your niche site!

Checklist for Buying Expired Domains

- **Page Rank should be anywhere from 0 – 3**
- **Page Authority and Domain Authority bigger than 20**
- **Moz Rank bigger than 3**
- **Citation and Trust Flow bigger than 10**
- **Citation Flow must not be 3 times or more than Trust Flow**
- **Diverse anchor text – no more than 25% on an individual anchor text besides site name or URL**
- **Good link profile**

Domain Vendors

If you don't want to deal with buying expired domains, head over to [TB Solutions](#). They have domains ready to be bought. The best thing is that you usually get them in 24 hours and you can start using them within 2 days. However, it will be a little costly.

They are my preferred vendor when I want to rank my local clients quickly.

Where to Host Your Expired Domains

You used to be able to host your expired domains on SEO hosting, but it has changed drastically. I recommend that you buy separate individual cheap hosting to get better results. Here is a list of 1 dollar hosting I use for my own private blog network:

- <http://hostso.com>
- <http://linkalone.com>
- <http://onedollarwebhosting.us>
- <http://m2host.com>
- <http://hostripples.com>
- <http://hostbig.com>
- <http://hobohost.com>
- <http://3ix.org>
- <http://linearwebhosting.com>
- <http://hosttop.com>

You can also use [expertwebhost](#) to host all your sites if you have 10 of them all bought at once.

Setting Up the Expired Domain for Linking

This is the finally step. Make sure you install wordpress on your host and use the following plugins:

- [Link Juice Keeper](#)
- [Google XML Sitemap](#)

Also use a different wordpress theme for each domain so they don't look the same. Write about 150-300 words or use [iWriter](#) to have someone write content for you.

My standard expired domain will have the following:

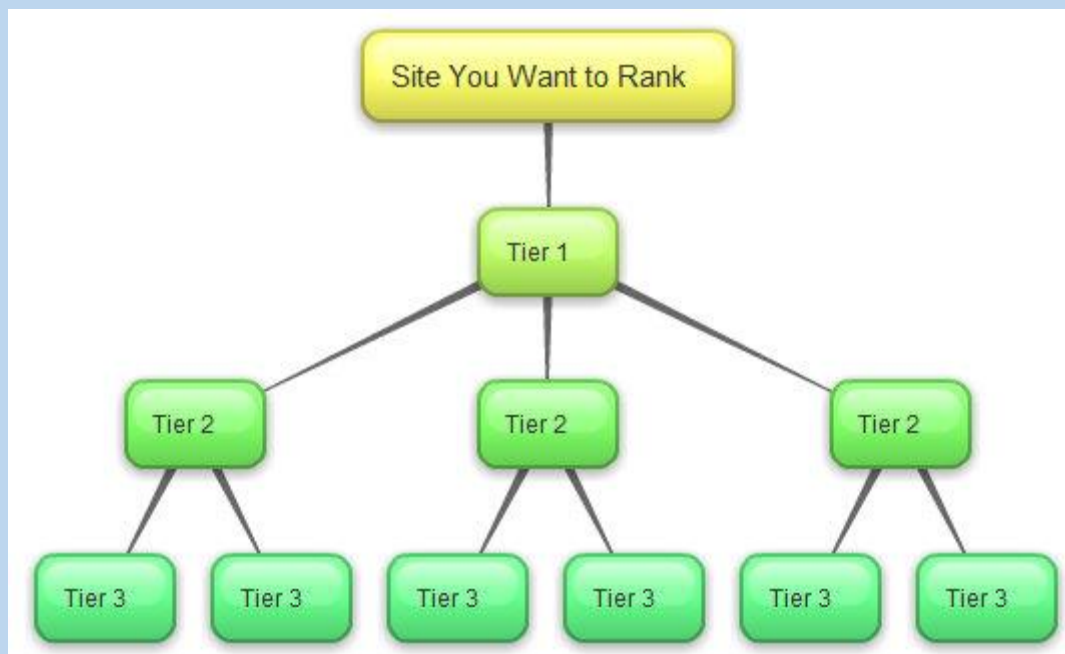
- 1 to 2 links with the anchor text to my niche site
- 1 picture
- 1 YouTube video
- 1 link to an authority gaming site or Wikipedia

That will be more than enough. You can now use your little private blog network to power rank your own gaming sites! Just make sure you add 2-3 links a day and not all at once.

You should be looking to spend roughly \$500 on your own network. You can spend more if you need more.

Tiered Link Building

This is also a very effective method to rank your sites. Here is a brief diagram to give you a good idea of what it is:



Basically, you have the Tier 1 (web 2.0 sites such as Tumblr/Blogspot) linking to your gaming niche site, backed by tier 2 and 3 links. It is a safe way to link as you only have trusted web 2.0s to linking to your site with a layer of protection.

Now, if you want to build something like that, it is going to be very time consuming, so I highly suggest you outsource it to someone else to do it. I personally use this service and they give great results:

- <http://www.linkitpro.com/page/aztec-pyramid>
- <http://www.linkitpro.com/page/giza-pyramid>

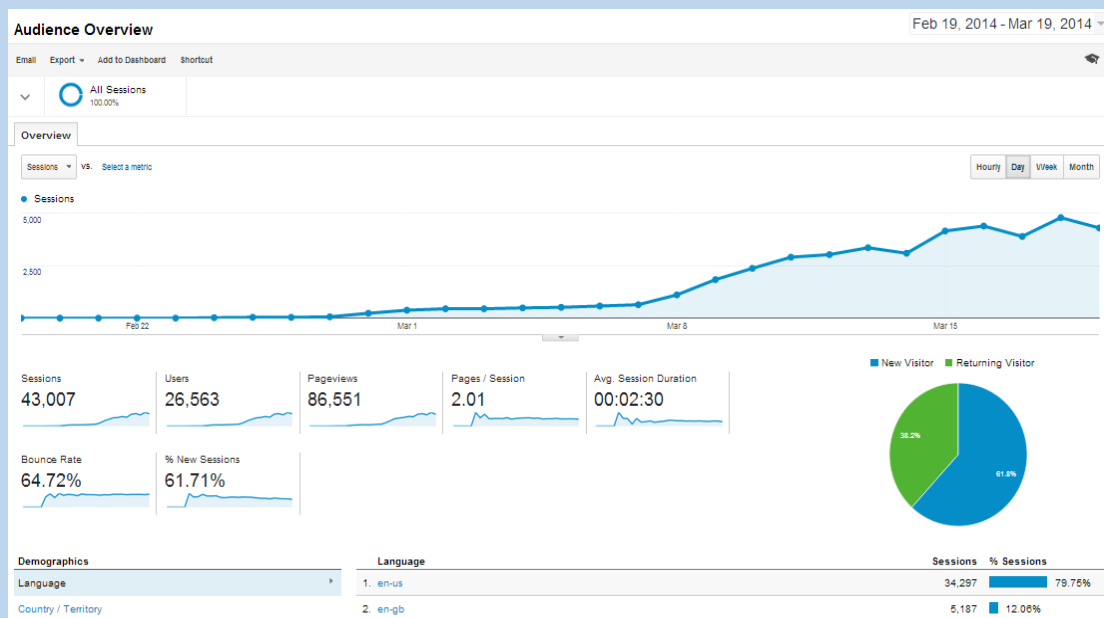
They are a little pricy, but it is worth the investment. I have only used it once on one of my gaming niche sites. The only reason I used it was because that game was a little more competitive than usual and my private blog network wasn't enough.

Getting Traffic

While you are doing the link building, you can actually go post on relevant gaming blogs and forums to get that initial flow of traffic before your site starts ranking on Google, Yahoo and Bing.

It usually takes 2-3 weeks for your private blog network to take effect. If you ordered the Aztec or Giza pyramid, it also takes the same amount of time as well. Just be patient and you will start seeing results.

One of my sites "Brave Frontier Guide" was able to rank within 2 weeks and got around 3000 visits in 3 weeks' time. Here is a screenshot:



Section 4: Monetization Methods

Once you start getting 200+ visitors daily, you can monetize your gaming sites with the following options:

- **Google Adsense** – This is going to be your main monetization method. It pays very well and they do all the customization for you.
- **Infolinks** – A decent ad platform, but doesn't pay as much as adsense.
- **CPM Star** – A video game focused ad network.
- **Clickbank** – There are some video game/arcade related clickbank products you can use. One of my sites uses this, but it converts at 0.3%.

I personally use Google Adsense 728x90 and 300x250 ad blocks for most of my sites. Dragoncityegg.net uses these 2 settings and does really well. You are more than welcome to switch around and see what works for yours.

Just make sure not to use more than 3 ads per page. That is the maximum allowed for adsense. You also don't want to clutter your site with ads. It will turn your visitors away.

I have also tried the others such as Infolinks and CPM start. However, they don't earn as much as Google Adsense, so I dropped them.

Section 5: Maintaining the Website

Game Updates

Usually, for most games, there will be updates every 2 months. When that happens, you just have to spend a few hours updating the content. I generally spend about 5-8 hours per month maintaining them. The rest is on auto-pilot.

Back Up Frequently

One thing you always want to do is to back up your site data with xCloner (wordpress plugin) every time you make changes. In any case your site breaks down and lose all data, you can put it back up in no time.

Conclusion

Thanks for buying and reading this book. If you ever need any more help, you can always contact me at: lengstocks@yahoo.com or head over to my blog for more bonus stuff: <http://onlinefanatic.com> and seek for help. I have related gaming content over there.