

# Keyword Research - Find Untapped Niches that Generate \$500/month on Autopilot

Hello online fanatics! Today I will show you this cool technique that will help you find low competition untapped niches that can generate decent passive income monthly.

Here is the written version if you do not like to watch videos.

## Using Google.com

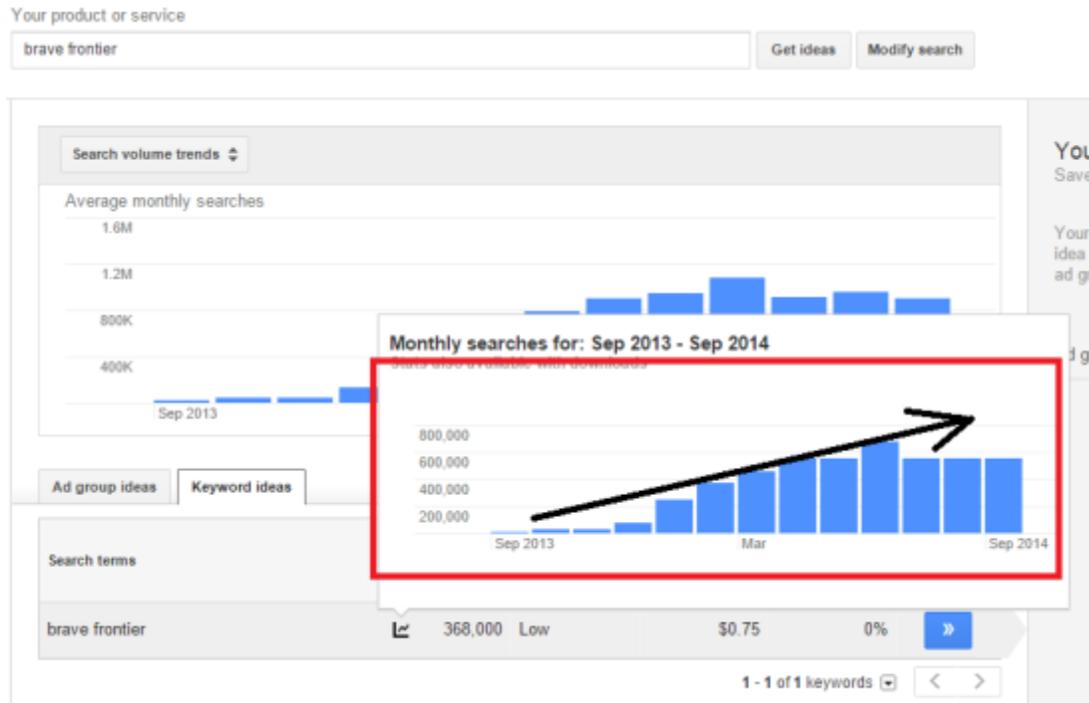
Ah Ha! Nobody would have thought that you should be using Big G himself to find out where the golden keywords are. Most people use the Google Keyword Planner to do their keyword research.

But since 90% of the people are using it brainstorm, it makes no sense to go there and do the same. Introducing Google.com~ Head over to the all mighty Google Search to find them.

## What to Type In?

You go there to find out what's new in your niche. The key is to find "Brand New" keywords that are not searched before. Not only is it untapped, there are usually less people writing about it. Which means - LESS COMPETITION!!!!

Let me show you what I mean:



Notice how the search volume spiked? When something is new, there is a new opportunity for you to get new traffic. You can find plenty of these untapped keywords by heading over to big sites that list things that are new. Below is the example used in the video.

I looked for a gaming site that was able to give me the top requested FAQs for certain games. I used GameFaqs.com as my example here and browsed the "Most Requested FAQs" section. That will give me a rough guideline on what type of information is needed.

I have chosen "Brave Frontier" as my game of choice as back then it was quite popular. It may not be at the top 100 anymore, but it does pretty well.



You obviously don't need to that much traffic for other niches, but for gaming traffic, I will need more due to the traffic being less valuable.

Let's show you a few other examples of other niches:

## "New Movies 2015"

new movies 2015

Web Videos Images News Shopping More Search tools

Movies frequently mentioned on the web

The Avengers: Age of Ultron 2015

Star Wars: Episode VII 2015

Jurassic World 2015

Mad Max: Fury Road 2015

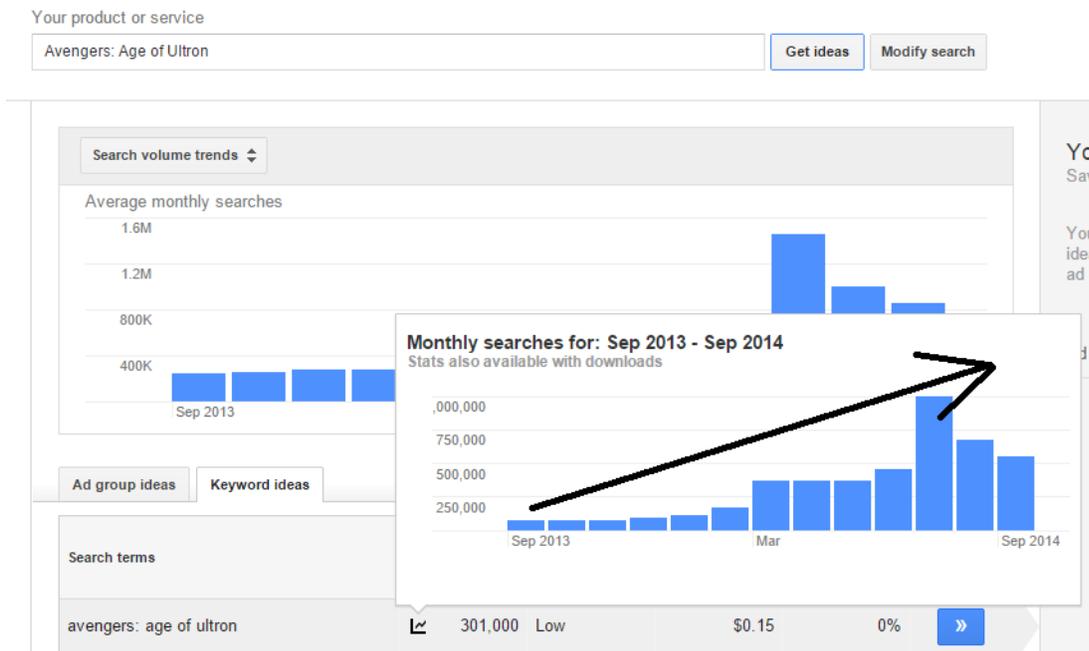
The Hunger Games: Mockin... 2015

Terminator Genisys 2015

**Upcoming Movies 2015 - Movie Insider**  
[www.movieinsider.com/movies/~/2015/](http://www.movieinsider.com/movies/~/2015/)  
 2015 Movie Releases: Star Wars: Episode VII • The Fantastic Four • The Avengers: Age of Ultron ... World • Furious 7 • Paranomal Activity: The Ghost Dimension • Terminator: Genisys, movies coming out in 2015 ... New Movie Release Dates. 2015 The Fantastic Four Jurassic World The Avengers: Age of Ultron  
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**IMDb: Most Popular Feature Films Released In 2015**  
[www.imdb.com/.../title?\\_2015.2015](http://www.imdb.com/.../title?_2015.2015) .moviemet ... Internet Movie Database - Most Popular Feature Films Released In 2015 ... game experts are recruited by the military to fight 1980s-era video game characters who've attacked New York. Most Popular Feature Films ... Assassin's Creed Pan Bad Boys 3

I picked "Avengers: Age of Ultron" as the example. It is due out in May 2015 at the time I am writing this(October 2014). it is a good 8 months away. Check out the search traffic:



It has quite a lot of searches (~200,000+) for a movie that is 8 months away from launching. You could start blogging about it now if you had an entertainment related blog. When the movie does coming out, it will give you extra traffic. Some other keywords to pay attention to:

- **Avengers: Age of Ultron Review**
- **Would you watch Avengers: Age of Ultron**
- **Is Avengers: Age of Ultron a good movie**

These will be some things movie addicts will search for. You should be the first in line to get them to find your site. :D

Here is another example for a niche related to women and beauty products:

### "New Beauty Products Fall 2014"

I was able to dig around and found "Ole Henriksen Pure Truth Melting Cleanser" as a decent looking one.

### Cool Collective: Fall's Best Beauty Products: Beauty ... - Allure

www.allure.com/beauty-products/2014/must-have-beauty-products-for-fall... Beyond just looking and feeling great, each of these cool new things appeals to our sense of style. ... Next, The 2014 Best of Beauty Awards - Allure - Beauty ... As much as we depend on beauty products, they're not exactly essential to survival.

### New Fall Beauty Products - New Makeup For Fall - Seventeen

www.seventeen.com/beauty/tips/new-fall-beauty-products ... Seventeen ... These 50 new products for your eyes, lips, smile, and skin will help highlight ... 50 Fall Beauty Products For Your Favorite Feature! ... Fall 2014 Fashion Trends.

### Best Beauty Products For October 2014 | Fall Shopping ...

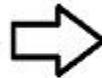
www.popsugar.com/beauty/Best-Beauty-Products-October-2014... PopSugar ... 6 days ago - Best Beauty Products For October 2014 | Fall Shopping. Own October With These Life-Changing New Beauty Buys. by Lauren Levinson ...

### New Makeup and Beauty Products for Fall | Real Simple

www.realsimple.com/beauty-fashion/makeup/fall-makeup-0 ... Find the season's latest and greatest innovations in hair, skin, and makeup.

### Best New Beauty Products 2014 - New Beauty Products and ...

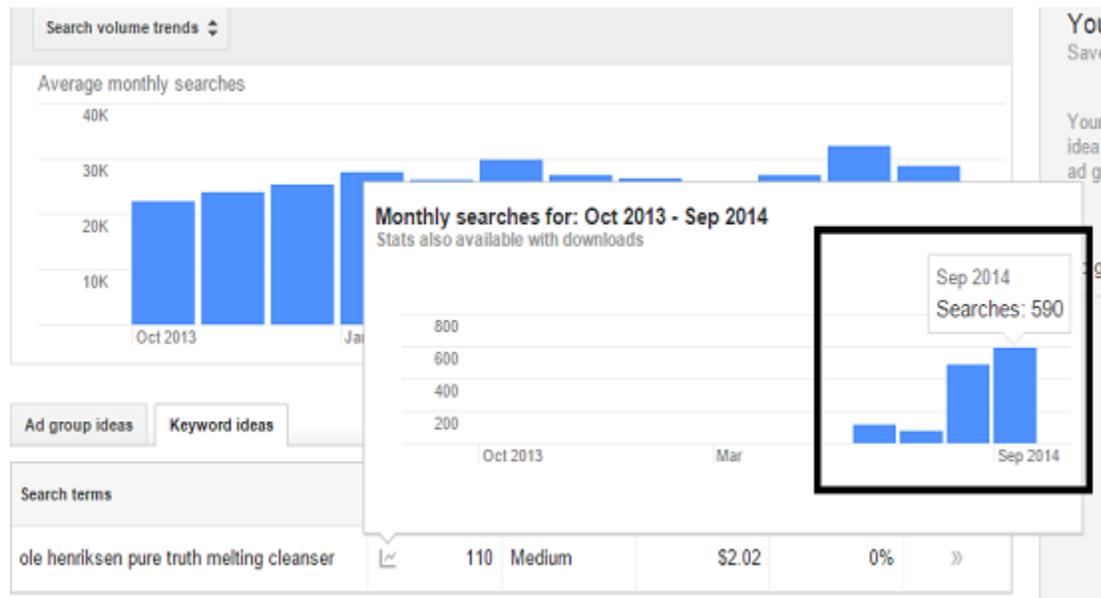
www.harperbazaar.com/beauty/beauty-trends-2014 ... Harper's Bazaar ... Jan 2, 2014 - From head-to-toe complexion game changers, to the must-have hair color, nail trend and more, we take a look forward to the get-gorgeous ...



Ole Henriksen Pure Truth Melting Cleanser

I may not wear makeup often, but when I do, I need something powerful to get all the gunk off. I typically use a **cleansing balm** to get rid of mascara and bold lipstick and cleanse all at once (ain't nobody got time for eye makeup remover). But sometimes, I still have to follow up with a toner to remove that greasy feeling. No more, I say! The **Ole Henriksen Pure Truth Melting Cleanser** (\$34) has taken the beauty balm category I love to the next level. This orange goo looks and feels like a gel, then melts into an oil. Finally, it dissolves into a creamy milk once you add water. There's no oily residue (or makeup) left.

Put that into the Google Keyword Planner and look:



Here is a brand new "buying" keyword that just popped out for you. Its not a lot of searches but you don't need a lot of volume for buying keywords since most people are ready to buy. You could center your writing around:

- **Ole Henriksen Pure Truth Melting Cleanser Review**

If you can't find an affiliate for this product, recommend them other ones. Of course, you also have to write good content and provide valuable info.

## **Conclusion**

With this simple trick, you can find awesome untapped niches to build authority or niche sites around it. Feel free to use it and find your own little gem!!